

# Conference for Food Protection – Committee Periodic Status Report

*Template approved by the Executive Board May 2014*

**Committee Periodic Status Reports are considered DRAFT until reviewed and acknowledged by the Executive Board**

Council Chairs are required to submit committee reports to the Executive Director at least 30 days prior to each Executive Board meeting (held in Spring and Fall of each year); please submit reports far enough in advance of this deadline to permit review by the Council Chair. Committee Periodic Status Reports are intended to update the Executive Board on the status of the committee and the progress toward fulfilling the charges approved by the Assembly of Delegates or assigned by the Executive Board.

**COMMITTEE NAME: Sponsorship Committee**

**COUNCIL or EXECUTIVE BOARD ASSIGNMENT:**

**DATE OF REPORT: 8/11/15**

**SUBMITTED BY: Gina R. (Nicholson) Kramer**

## **COMMITTEE MEMBER ROSTER:**

**X see attached roster for updated member listing and Executive Board approval**

- Patrick Guzzle – 2016 LAC Co-Chair
- Adam Johnson – Ecolab
- Cory Headman – Meijer
- Marjorie Jones – NSF
- Leigh Feitelson – ReposiTrak/Park City Group
- Jeff Mitchell - Chemstar

committee membership has not changed; see previously submitted and approved roster dated: \_

## **COMMITTEE CHARGE(s):**

- To solicit, market and develop sponsors that will participate as a sponsor for CFP
- Research and develop a proposal for a “Sustaining Membership Level” for CFP

## **COMMITTEE’S REQUESTED ACTION FOR EXECUTIVE BOARD (If Applicable):**

**Please accept the new members of the Sponsorship Committee**

## **PROGRESS REPORT / COMMITTEE ACTIVITIES WITH ACTIVITY DATES:**

1. ***Progress on Overall Committee Activities***  
***Solicitation of Sponsorship has begun***  
***Beginning to research options for developing a “Sustaining Membership Level” beginning with discussions with IAFP to learn how their sustaining membership works and functions.***

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# *Conference for Food Protection*

## Sponsorship Opportunities

### For Biennial Meeting

### April 16 – 20, 2016

The Conference for Food Protection is a unique organization that meets every two years and brings together a wide range of local, state, federal and district/territory regulatory officials; representatives from the food industry (foodservice, retail food, processing, vending and distribution, and food industry support); academia; and consumer groups. Over the last two decades, the organization has grown considerably in both visibility and prestige. To assure that the Conference will be sustainable it is offering sponsorships to defray the costs.

The 2016 Conference is expected to attract over 400 individuals representing the groups noted above. By showing your support for the Conference and becoming a sponsor you will receive:

- Prominent listing in the Program Book,
- Signs indicating your participation as a Sponsor,
- Ribbons for all your personnel attending the Conference, and
- Visibility - attendees will notice your participation again and again.
- Reduced Workshop registration @ \$100 for complimentary registrants.

Sponsorships are available at four levels:

- **TITANIUM for organizations investing \$5,000**  
In addition to the 5 items listed above, your organization will receive:
  - 3 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Page “Sponsored in part by” logo ad in the Program book
- **GOLD for organizations investing \$3,000**  
In addition to the 5 items listed above, your organization will receive:
  - 2 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Half-Page “Sponsored in part by” logo ad in the Program book
- **SILVER for organizations investing \$2,000**  
In addition to the 5 items listed above, your organization will receive:
  - 1 Complimentary Registration for the Conference Biennial Meeting
  - 1 Quarter-Page “Sponsored in part by” logo ad in the Program book
- **BRONZE for organizations investing \$1000**  
Your organization will receive the 5 items listed above.

Organizations with primary offices based in the state of Idaho will also receive local sponsorship recognition. The deadline for submitting your Sponsorship is March 1, 2016. Online sponsorship registration will be open later this fall.

**Sponsorship Committee:**

- Gina Kramer 614-507-5105 [gina@savourfoodsafety.com](mailto:gina@savourfoodsafety.com)
- Patrick Guzzle 208-334-5936 [guzzlep@dhw.idaho.gov](mailto:guzzlep@dhw.idaho.gov)
- Adam Johnson 479-418-3235 [adam.johnson2@ecolab.com](mailto:adam.johnson2@ecolab.com)
- Marjorie Jones 772-463-1782 [mejones@nsf.org](mailto:mejones@nsf.org)
- Jeff Mitchell 760-812-0752 [jmitchell@chemstarcorp.com](mailto:jmitchell@chemstarcorp.com)
- Leigh Feitelson 435-645-2247 [lfeitelson@parkcitygroup.com](mailto:lfeitelson@parkcitygroup.com)
- Cory Hedman [cory.hedman@meijer.com](mailto:cory.hedman@meijer.com)

We thank you for your generous support of the Conference for Food Protection!