

Sponsor Questionnaire Feb 2019

Conference for Food Protection - Sponsor Questionnaire

The Conference for Food Protection is considering a move to an all-digital format to enhance use of technology and reduce costs associated with printed materials while being more environmentally responsible. This proposal would potentially include the elimination of the print version of the program booklet for the 2020 Biennial Meeting. The CFP Executive Board is aware that this affects one of the offerings in the current sponsorship level benefits packages. The CFP Sponsorship Committee has developed a survey for sponsors from recent biennial meetings to collect thoughts, opinions, beliefs, and values on this proposal. Your time to answer a brief survey is appreciated and valuable to the CFP. Thank you for your support

1. All documents will be available electronically. Printed programs, issues, support documents, and reports will be available for purchase by request.

What do you think of this concept?

- Very positive
- Positive
- Neutral
- Negative
- Very negative

2. CFP understands that many sponsors look forward to recognition in the printed program provided to all biennial meeting attendees. The Conference would replace printed recognition with “recognition banner announcements” in the conference app and include recognition as part of the “digital program document” available online and in a pre-paid printed version.

What do you think of this concept?

- Very positive
- Positive
- Neutral
- Negative
- Very negative

3. The “recognition banner announcements” will be programmed to show more frequently according to sponsorship level benefits package.

What do you think of this concept?

- Very positive
- Positive
- Neutral
- Negative
- Very negative

4. The Conference is considering inviting sponsors to financially support specific activities such as welcome receptions, Navigators/First attendees, meals, breaks, etc.

What do you think of this concept?

- Very positive
- Positive

- Neutral
- Negative
- Very negative

5. Do you have any comments or suggestions for the Conference?

6. May someone from the CFP Sponsorship Committee contact you?

- Yes, I have suggestions to help the Sponsorship Committee.
- Yes, I would like to explore how I can sponsor the Conference.
- No thank you.

7. If you would like someone from the Sponsorship Committee to contact you, please provide your name and email address or a daytime phone number. Thank you.

DONE