

CFP Executive Assistant Report
August 28, 2007

Constituency Number

Membership Information			
<i>Constituency</i>	<i>Comments</i>	<i>Number</i>	<i>%</i>
Academics		26	4.6
Consumers		10	1.8
Regulators	Federal	49	
	State	114	
	Local	82	
Regulators Total		245	43.8
Industry	Food Service	97	
	Food Stores	67	
	Food Processing	17	
	Vending	4	
	Other (Consultants, Sanitation, Labs, etc)	90	
Industry Total		275	49.1
Executive Staff		4	0.7
Total		560	100

Website Update

- New Website will be live in September.
- Sample page attached.
- Identical to Altrue site in content and design; colors different.
- Meets guidelines of Website Committee.
- Executive Assistant has direct control over content on web pages but not on overall design, menu structure, header, footer, and homepage boxes. Changes to these require webhost work.
- Sterling working much better with new staff; more responsive, more timely.