

January 4, 2012

Ms. Claudine Musitelli, Vice President, Ethical Sourcing and Food Safety Initiatives
The Consumer Goods Forum
8455 Colesville Road, Suite 705
Silver Spring, MD 20910

Dear Ms. Musitelli:

The Conference for Food Protection (CFP) brings together representatives from the food industry, government, academia and consumer organizations to identify and address emerging problems of food safety and to formulate recommendations. CFP conducts biennial meetings with a focus on food protection programs which govern the food service, retail food and food vending segments of the food industry. Through Memoranda of Understanding with the Food and Drug Administration, the United States Department of Agriculture and the US Centers for Disease Control and Prevention, CFP plays an important role in the development and implementation of codes and standards dealing with these industries.

The GFSI-recognized schemes that many manufacturers, grocery retailers and food service operations in the United States require their suppliers to be certified against compliment the regulatory requirements and are increasingly relevant to CFP deliberations. The farm to fork, science-based approach of the GFSI is philosophically aligned with the approach of the CFP. We believe there would be a mutual benefit to creating a dialogue between our organizations to be aware of and share in our mutual objective to promote food safety.

The Executive Board of the CFP would like to engage the Consumer Goods Forum as we investigate ways to increase the visibility of CFP's good work and develop short-range and long-range strategic initiatives. We believe a first step in this engagement would be to establish communication between the leadership within the two organizations.

The biennial meeting of the CFP will take place at the Hyatt Regency Hotel, Indianapolis, Indiana on April 13-18, 2012. On behalf of the CFP Executive Board I would welcome a visit by you or your representative as our guest at a meeting of the CFP Executive Board on the afternoon of April 13. I am happy to arrange a teleconference among me and my staff and your representatives to hear your perspectives on this idea and, if agreeable, to discuss potential scenarios on how the communication relationship might best present itself as a benefit to both organizations.

Regards,

A handwritten signature in black ink, appearing to read "Sheri L. Morris". The signature is written in a cursive, flowing style.

Conference Chair