

2023 Conference for Food Protection Biennial Meeting Sponsorship & Donation Opportunities



The Conference for Food Protection (CFP) is a nonprofit organization established in 1971. CFP was created to provide a formal process where members of industry, regulatory, academia, consumer, and professional organizations are allowed equal input in the development and modification of food safety laws, regulations, and guidance. CFP offers a unique opportunity to all stakeholders for the balanced consideration of Issues in a deliberative forum. The continued success of the Conference is a function of the range of expertise and the collaborative spirit of its members. The 2023 Biennial Meeting in Houston is expected to attract over 500 individuals representing all facets of retail food safety.

As a non-profit organization CFP relies on financial support to sustain annual operating expenses as well as offset the costs of the Biennial Meetings. Financial support for CFP is available through Sustaining Sponsorships, as well as donations towards the costs of specific 2023 Biennial Meeting events and services. As many organizations begin to establish 2023 operating budgets the Conference wanted to share financial details on the various options that will be available to your organization to show support of CFP. More details can be found below on the opportunities available.

We anticipate the online application and payment process for sponsors and donors will not be available until October 2022. We are happy to work with you offline if you need to confirm your commitment or make a full or partial payment prior to that date. Please contact the CFP Executive Assistant, Vicki Everly, at veverly.cfp@gmail.com if you have any questions or concerns.

Sustaining Sponsorship:

Sustaining Sponsorship Levels	
ALL Sustaining Sponsorship Levels will receive the following 4 items:	
<ol style="list-style-type: none"> 1. Listing in the Biennial Meeting digital Program Book and on the Biennial Meeting Mobile App. 2. Signs posted during the Biennial Meeting indicating your organization's participation as a Sponsor. 3. Name tag ribbons for all personnel from your organization attending the Biennial Meeting. 4. Visibility - attendees will be able to see your organization's support of CFP and commitment to improving retail food safety. 	
TITANIUM organizations investing a minimum of \$5,000	In addition to the 4 items listed above, your organization will receive: <ul style="list-style-type: none"> • 3 Complimentary Registrations for the Conference Biennial Meeting • 1 Page "Sponsored in part by" logo ad in the digital Program book
GOLD organizations investing a minimum of \$3,000	In addition to the 4 items listed above, your organization will receive: <ul style="list-style-type: none"> • 2 Complimentary Registrations for the Conference Biennial Meeting • 1 Half-Page "Sponsored in part by" logo ad in the digital Program book
SILVER organizations investing a minimum of \$2,000	In addition to the 4 items listed above, your organization will receive: <ul style="list-style-type: none"> • 1 Complimentary Registration for the Conference Biennial Meeting • 1 Quarter-Page "Sponsored in part by" logo ad in the digital Program book
BRONZE organizations investing a minimum of \$1,000	Your organization will receive the 4 items listed above
NOTE: There will be an option to donate above the minimum amount.	

Event/Service Support:

Event Service Support Donation Options		
Event/Service Type	Shared Support Donation	Sole Support Donation
Conference Wi-Fi	\$2,000.00 (5 Supporters)	\$7,500.00
Mobile App	\$2,000.00 (5 Supporters)	\$7,500.00
Audio-Visual Services	\$5,000.00 (5 Supporters)	\$25,000.00
Opening Reception	\$5,000.00 (5 Supporters)	\$25,000.00
Council Appreciation Lunch	\$5,000.00 (5 Supporters)	\$25,000.00

**CFP can avoid credit card processing fees when you pay by check.
Your consideration for paying by check is greatly appreciated.**

For general questions regarding sponsorship and its benefits, contact:

Eric Moore, CFP Sponsorship Committee Co-Chair, email: emoore@testo.com

James O'Donnell, CFP Sponsorship Committee Co-Chair, email: j.j.odonnell.iii@gmail.com