

Question	Keep/discard/amend	New version
Gender Male/Female	Keep	
Age	Keep	
Ethnicity white/caucasian Other	Keep	
Years worked in the Food industry	Keep	
Reasons to attend CFP	Keep	
Type of attendee Regulator or Industry	Keep	
Type of attendcompany or business:Governemtn, industry University/consumer/non-profit	Keep	
Who pays: My employer/partially paid by employer and me/I pay full amount	Keep	
Number of Biannual conferences attended since 2000	Keep	
Likelihood of attending in 2016	Keep	2020
My employer requires me to attend/It is one of a number of conferences I attend/other	Keep	
Type of member : Regualtor/Industry/academia/consumer	Amend	Type of member : Regualtor/Industry/academia/consumer/student
Type of Company or Business	Amend	Vending and Distribution
Registration to include a la carte options No/yes	Discard	
Likelihood of attending in 2022		
Likelihood of attending in 2024		
Conferences attended in last 12 months		
Day pattern Monday (workshops) thru Friday (assemblies of delegates)		
Day pattern Wednesday (workshops) thru Sunday (assembly of delegates)		
Day Pattern Saturday workshops thru Wednesday (assembly of delegates)		

April vs May

Month other than April or May

**Importance of attributes: ranked**

Quality of issues and topics addressed at the meeting

Keeping up with changes in my profession

Developing a professional network

Fulfilling my desire to learn

Industry involvement

Financial availability from my employer

my involvement with the organization

Topics of the workshop

seeing people I know in my field

Time availability

personal interactions with colleagues and friends

Listening to respected speakers at the workshop

serving on a council or committee

feeling a sense of global food safety community

total cost of attending the meeting

easy access to the meeting destination

Reputation of the meeting organizers

schedules of other conventions

Length of the meeting

ease of travel within the meeting destination

safety and security situation at the meeting destination

previous positive experience at the meeting destination

Flight schedules

Time required to travel to the biannual meeting destination  
Gaining recognition from peers  
Participating in the social and recreational activities as part of the meeting

Getting away from my routine work and schedule  
Attractive image of the meeting destination

My health conditions for travel  
Extra opportunities available at the destination city  
Other people attending from my organization

Opportunity to visit the meeting destination

My personal financial situation  
Weather at the meeting destination  
Novelty of the meeting destination  
Seeking employment opportunity  
Spending money on other items  
Chance to visit friends and relatives at the meeting destination  
Opportunities for family activities during the meeting  
Spouse and guest program