



MEMORANDUM

**TO: EXECUTIVE BOARD
CONFERENCE FOR FOOD PROTECTION**

FROM: DAVID McSWANE

DATE: August 13, 2019

SUBJECT: EXECUTIVE DIRECTOR'S REPORT

1) I was invited to participate in a panel discussion entitled “Updates to the Conference for Food Protection and the Food Code” during a technical session at the IAFP 2019 Annual Meeting. Dr. Ewen Todd covered the session and the panelists were Brenda Bacon, Dr. Girvin Liggins, and me. The session was attended by more than 100 participants and comments received after the session suggested it was well received .

2) Supplemental Funding Collaborative Project with AFDO
The Conference for Food Protection (CFP) has submitted a proposal to host a 2½ day meeting in 2020 that will focus on sharing information about the Voluntary National Retail Food Regulatory Program Standards (Retail Program Standards). The meeting will be organized by the CFP Program Standards Committee (PSC) with the support of the executive staff at CFP. We plan to invite approximately 60 individuals who represent state, local, territorial, and tribal regulatory agencies to participate in the meeting. These individuals will represent agencies that have expressed an interest in the Standards but haven’t enrolled to date, as well as agencies that are enrolled in the Standards but are struggling to make progress toward compliance. The primary purposes for the meeting are to share information that would encourage more state, local, territorial, and tribal agencies to enroll in the Retail Program Standards; to increase compliance among those regulatory agencies currently enrolled in the Standards; and to provide an opportunity for regulatory agencies to suggest improvements to the Standards. These suggestions will be studied by the Program Standards Committee and could subsequently be submitted as Issues by the PSC at a future biennial meeting of the CFP.

3) Council membership

The Council membership application process ended on June 5, 2019. We had a very good response with 128 members applying for Council membership. Vicki can provide more detailed information about the Council membership application process and the Council Chairs will provide their lists of members and alternates for approval by the Board later in this meeting.

4) Samuel J. Crumbine Consumer Protection Award

The Crumbine Jury selected Minneapolis Environmental Health as the recipient of the Crumbine Award in 2019. The awards were presented at the annual meetings of the International Association for Food Protection, the National Association of County & City Health Officials, and the National Environmental Health Association. We've also recruited the National Restaurant Association as a new sponsor for the Crumbine Award. There are now 9 sponsors which should put the award on sound financial footing in the years ahead.

5) 2020 Biennial Meeting Planning

Plans for the 2020 Biennial Meeting are progressing nicely. I've been working with the hotel to assign space for our various events and to plan menus for the various meals, breaks and receptions. We have accepted bids from the hotel and PSAV Services for AV equipment and technical support and meeting space internet. A draft of the Promotional Information that will be sent to all members in October will be discussed under new business.

Keynote Speakers – The following individuals have been recommended as potential keynote speakers for the opening session. I would like for the Board to consider these (and others) and rank their top three choices for invitations.

Frank Yiannas - Deputy Commissioner for Food Policy and Response, FDA
Frank is the principal advisor to FDA Commissioner Scott Gottlieb in the development and execution of policies related to food safety, including implementation of the Food Safety Modernization Act (FSMA). His leadership role within the Agency covers a broad spectrum of food safety priorities, such as outbreak response, traceback investigations, product recall activities, and supply chain innovation across the full spectrum of FDA-regulated products.

Jim Gorny – FDA

Dr. Gorny is back at the FDA to, among other responsibilities, work alongside a dedicated team of produce safety experts on the implementation of new science and risk-based requirements created to help prevent illnesses caused by contaminated produce.

Timothy D. Lytton – Professor of Law, Georgia State University College of Law
His latest book is *Outbreak: Foodborne Illness and the Struggle for Food Safety* (published in April 2019) addresses the complex interaction of government

regulation, industry supply-chain management, and tort liability in the U.S. food safety system. His research also explores food policy in the areas of obesity, nutrition labeling, and school food.

Dr. Richard Linton – Dean, College of Agriculture and Life Sciences, North Carolina State University

Richard has volunteered to fill one of the time slots to talk about "Agriculture and Food space....nationally and globally.....and how this might impact the retail space" if we like that topic.

Howard Papoola (Kroger) Craig Wilson (Costco) or Sara Mortimer (Walmart)

One of these individuals could provide a retailers's perspective to pair with Rich Linton's presentation.

Chef Keith Norman - Assistant Executive Chef and Food Safety Manager at South Point Hotel Casino and Spa

Chef Norman is the author of *Allergen Awareness: A Chef's Perspective* which provides a guide to help other chefs navigate the allergen waters and help guests understand what chefs can and will do for them.

Respectfully submitted,



David McSwane
Executive Director