Who we are?
The Retail Food Safety Regulatory Association Collaborative (Collaborative) is comprised of members representing member associations, including AFDO, CFP, NACCHO, NEHA, and FDA. The Collaborative recognizes the important contributions of other retail food safety organizations and assesses opportunities to leverage their impact toward the advancement of Collaborative objectives.

Why do we exist?
The Collaborative exists to leverage resources and strengths of the Associations to advance retail food initiatives and activities resulting in a reduction of foodborne illness.

How do we interact?
The Collaborative Members are equal partners seeking to leverage resources to achieve agreed upon objectives while respecting the integrity and autonomy of each individual Member Association.

What do we do?
The Collaborative facilitates communication and promotes cooperation between the Member Associations that results in the development and dissemination of consistent messaging on best practices and strategies for improving the nation’s retail food safety system.

How will we succeed?
The Collaborative succeeds when it provides consistent and coordinated communication that advances educational outreach, training activities, and best practices aimed at reducing the occurrence of foodborne illness risk factors. Collaborative develops tools and promotes initiatives that result in, but are not limited to:

- Increased adoption of the current Food Code (most recent two editions);
- Increased enrollment, engagement, and conformance in the Voluntary National Retail Food Regulatory Program Standards (Program Standards);
- Broader application of risk-based inspection methods;
- Implementation of intervention strategies and Food Code Public Health Interventions by regulatory and industry that impact behavioral change related to the occurrence of foodborne illness risk factors; and
- Improved communications about the successes and value of retail food protection programs.

What are the objectives of the Collaborative?
The Collaborative’s objectives include:

- Development and promotion of a Food Code Adoption Tool Kit.
- Identifying and assessing industry intervention strategies focusing on reducing the occurrence of foodborne illness risk factors.
- Conducting field testing of regulatory intervention strategies.
- Building on Program Standards technical assistance.
- Assessing the application of risk-based inspection methods.
- Developing methods to share information among stakeholders.
- Developing a strategy to better tell our story.
- Issuing joint recommendations on emerging issues.