

Conference for Food Protection
Commercialism and Comity Policy

PURPOSE

This policy has been developed by the Executive Board to:

- 1) Establish guidelines for the use of commercial names, logos, or other information in Issues submitted to the Conference for Food Protection (CFP) and in Issues or documents developed through the CFP committee process,
- 2) Prohibit the use of CFP intellectual property including the CFP name and/or logo, without the express approval of the Executive Board, and
- 3) Establish an atmosphere of mutual respect and trust that promotes working relationships among participants of the CFP.

POLICY

Issue Submission:

- The CFP shall not endorse or criticize the use of a product, process or service by brand name.
- Issues submitted for consideration at a Biennial Meeting will be reviewed; and those where brand names are used in the statement of the Issue to be considered, public health significance, or recommended solution will be rejected. The use of brand names in content documents and supporting attachments is allowed.
- The Issue Submission Form will contain a statement that reads, "It is the policy of the Conference for Food Protection to not accept Issues that would endorse a brand name or a commercial proprietary process."
- To maintain an atmosphere of mutual respect, trust and promote working relationships, the CFP discourages the use in any material submitted for consideration at a Biennial Meeting of unfavorable or damaging references to businesses, government, and other entities, or individuals.

Intellectual Property:

- The use of the CFP name and/or logo for commercial, promotional and/or endorsement purposes is prohibited by any entity other than the CFP without the express approval of the Executive Board. Prohibited usage may include, but is not limited to research, press releases, product promotions, etc.

CFP Name and Logo:

- Approval for use of the CFP name and/or logo is done through request and approval via the Executive Board.