

# 2020 Conference for Food Protection Biennial Sponsorship & Donation Opportunities



The Conference for Food Protection (CFP) is a nonprofit organization established in 1971. CFP was created to provide a formal process where members of industry, regulatory, academia, consumer, and professional organizations are allowed equal input in the development and modification of food safety laws, regulations and guidance. CFP offers a unique opportunity to all stakeholders for the balanced consideration of Issues in a deliberative forum. The continued success of the Conference is a function of the range of expertise and the collaborative spirit of its members. The 2020 Biennial Meeting in Denver is expected to attract over 500 individuals representing all aspects of the industry.

*As a non-profit organization CFP relies on financial support to sustain annual operating expenses as well as offset the costs of the Biennial Meetings. Financial support for CFP is available through Sustaining Sponsorships, and new for the 2020 Biennial is the opportunity to provide donations towards the costs of specific 2020 Biennial events and services. More details can be found below on both of these opportunities.*

**Sustaining Sponsorship:** These sponsorships are intended to support the on-going operational costs of the organization.  
**2020 Biennial Meeting Event/Services Donations:** Donations will be used to defray biennial meeting costs.

**By showing support for CFP, you and your organization will receive:**

1. Prominent listing in the digital Program Book and on the mobile app
2. Signs indicating your participation as a Sponsor
3. Name tag ribbons for all your personnel attending the Conference
4. Visibility - attendees will notice your participation again and again
5. Titanium, Gold and Silver Sustaining Sponsors also receive a \$100 discount towards the Pre-Conference Workshop for each complimentary registrant

## Sustaining Sponsorship:

Sustaining Sponsorships can be made in one or two payments.

- **Single Payment Options:** Require payment in full by March 1, 2020
- **Two Payment Options:** Require first payment to be made before end of calendar year 2019, and the 2nd (and final) payment no later than March 1, 2020

<b>Sustaining Sponsorship Levels</b>	
<b>TITANIUM</b> organizations investing <b>\$5,000 or more</b>	In addition to the 5 items listed above, your organization will receive: 3 Complimentary Registrations for the Conference Biennial Meeting 1 Page "Sponsored in part by" logo ad in the digital Program book
<b>GOLD</b> organizations investing <b>\$3,000 to \$4,999</b>	In addition to the 5 items listed above, your organization will receive: 2 Complimentary Registrations for the Conference Biennial Meeting 1 Half-Page "Sponsored in part by" logo ad in the digital Program book
<b>SILVER</b> organizations investing <b>\$2,000 to \$2,999</b>	In addition to the 5 items listed above, your organization will receive: 1 Complimentary Registration for the Conference Biennial Meeting 1 Quarter-Page "Sponsored in part by" logo ad in the digital Program book
<b>BRONZE</b> organizations investing <b>\$1,000 to \$1,999</b>	Your organization will receive the first 4 items listed above
<b>Organizations with primary offices based in the state of Colorado will also receive local sponsorship recognition at the 2020 Biennial Meeting.</b>	

## 2020 Event / Service Support Donations

The table below outlines the various opportunities with the associated donation amount and recognition provided.

- Donations will be handled on a first come, first serve basis
- Payment is required in full on or before March 1, 2020

2020 Event/Service Donation Support							
Event/Service Type	Sole Supporter Amount	Shared Supporter Amount					Recognition
Conference WIFI	\$7,500.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	Wi-Fi Sign-In and Table & Instructional Recognition
Conference Mobil App	\$7,500.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	Special In-App and Table & Instructional Recognition
Audio-Visual Services	\$40,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	Special In-App & "On Screen" Recognition
Opening Reception	\$40,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	Table Top Signage During Event
Local Arrangements Committee Reception	\$40,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	Table Top Signage During Event
Workshop Speakers travel/lodging/per diem	\$10,000.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	Special In-App & "On Screen" Recognition
Council Appreciation Lunch	\$5,000.00						Table Top Signage During Event
Monday PM Break	\$5,000.00						Table Top Signage During Event
Tuesday AM Break	\$5,000.00						Table Top Signage During Event
Tuesday PM Break	\$5,000.00						Table Top Signage During Event
Wednesday AM Break	\$5,000.00						Table Top Signage During Event
Wednesday PM Break	\$5,000.00						Table Top Signage During Event
Thursday AM Break	\$5,000.00						Table Top Signage During Event
Thursday PM Break	\$5,000.00						Table Top Signage During Event
Friday AM Break	\$5,000.00						Table Top Signage During Event
<p style="text-align: center;"><i>Sole Supporter allows a reduced cost vs shared expense.</i></p> <p><b>* Sustaining Sponsors and Event/Service Supporters who donate \$10,000.00 or more will receive a plaque suitable for display.</b></p>							

**To be formally recognized at the 2020 Biennial Meeting,  
all sponsorship and donation payments MUST be received by March 1, 2020.**

## How to Become a CFP Sponsor or Event Support Donor

To begin the process, please follow these steps to locate your sponsorship application:

1. Visit <http://www.foodprotect.org/forms/sponsorship-information/>
2. Review all Sustaining Sponsorship and Event/Service Support Donation Options Available
3. Submit application or complete payment
  - a. When paying by check, download and complete the appropriate application
  - b. When paying by credit card use the correct Eventbrite link
4. Complete payment
5. Spread the news to your network!

**For general questions regarding sponsorship and its benefits, contact:**

Eric Moore or James O'Donnell, CFP 2020 Sponsorship Committee Co-Chairs  
email: emoore@testo.com | j.j.odonnell.iii@gmail.com

**For questions about the sponsorship application process or payments, contact:**

**Vicki Everly, CFP Executive Assistant**

email: veverly.cfp@gmail.com | phone / text: 510-501-0417



**COLORADO**

**We thank you for your generous support of CFP and look forward to seeing you in Denver!**