2020 CFP Biennial Printed Program Elimination Evaluation

POTENTIAL IMPACTS	MITIGATION EFFORTS
Loss of hard copies for potential future reference by attendees	Provide downloadable program on CFP website.
Attendees will not have easy access to sponsor lists	Provide access to CFP App with sponsor banner recognition all year
Loss of company recognition to support financial expenditure	Develop sponsor listing page on CFP website
Loss of council member participant listing for reference purposes	Provide print on request programs for attendees at a cost (same format as Issue packet)
	Promote sustainability efforts by the removal the printed program (trees saved, etc.)
	Addition of council specific member list that would include pictures
	Addition of attendee list that would include pictures
	Provide scrolling banner recognition in the CFP app based on sponsorship level • Size and frequency correlate with sponsorship level
	CFP to provide sponsors with on-site recognition signage in both digital and print formats appropriate to sponsorship level