

## Conference for Food Protection Executive Board Meeting Committee Report

This report must be submitted to your Council Chair for review so that it can be approved and submitted to the Executive Board via the Executive Director 30 days before each Executive Board Meeting (held in Spring and Fall of each year). The report must be accompanied by an updated committee roster on the Excel spreadsheet provided (Committee Members Template) located here: <http://www.foodprotect.org/work/>.

**COMMITTEE NAME:** Sponsorship Committee

Greg Orman, Chair

Cory Hedman, Gina Nicholson – National Committee

Michael Roberson – Local (FL) Sponsorship

**COUNCIL (I, II, or III):**

**DATE OF REPORT:** July 8, 2013

**SUBMITTED BY:** Greg Orman

<p><b>COMMITTEE CHARGE:</b> To assure that the Conference will support itself in the future, the Conference is offers sponsorship opportunities to defray costs. The Sponsorship Committee is responsible for developing, communicating and maintaining the sponsorship program.</p>
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<p><b>Issue #:</b></p>
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<p><b>Charge:</b></p>
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**COMMITTEE'S REQUESTED ACTION FOR BOARD (If Applicable):** No action required

**PROGRESS REPORT / COMMITTEE ACTIVITIES WITH ACTIVITY DATES:**

The 2014 Sponsorship campaign began in June 2013. The target audience for the sponsorship drive includes foodservice, retail food stores, processing, vending, academia, government agencies and consumer groups. All CFP members and prior sponsors will be contacted by a sponsorship committee member. Email, eblasts and phone contact will be primary methods for sponsorship requests.

Sponsorship categories:

- **TITANIUM for organizations investing \$5,000**
  - 3 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Page “Sponsored in part by” logo ad in the Program book
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants

- **GOLD for organizations investing \$3,000**
  - 2 Complimentary Registrations for the Conference Biennial Meeting
  - ½ page “Sponsored in part by” logo ad in the Program book
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants
  
- **SILVER for organizations investing \$2,000**
  - 1 Complimentary Registration for the Conference Biennial Meeting
  - ¼ page “Sponsored in part by” logo ad in the Program book
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants
  
- **BRONZE for organizations investing \$1000**
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants

- Organizations with primary offices based in the state of Florida will also receive local sponsorship recognition
- The deadline for sponsorship is March 15, 2014
- \$53,000 has been raised as of July 8, 2014

**2014 CFP Sponsorship Commitments**

Company	Titanium \$5000.00	Gold \$3000.00	Silver \$2000.00	Bronze \$1000.00	Contact	Email
Chemstar	\$5,000.00				Jeff Mitchell	<a href="mailto:jmitchell@chemstarcorp.com">jmitchell@chemstarcorp.com</a>
ConAgra				\$1,000.00	Joan Menke	<a href="mailto:joan.menke@conagrafoods.com">joan.menke@conagrafoods.com</a>
FMI	\$5,000.00				Hilary Thesmar	<a href="mailto:hthesmar@fmi.org">hthesmar@fmi.org</a>
Harris Teeter		\$3,000.00			Brenda Bacon	<a href="mailto:bbacon@harristeeter.com">bbacon@harristeeter.com</a>
IAFP		\$3,000.00			David Tharp	<a href="mailto:dtharp@foodprotection.org">dtharp@foodprotection.org</a>
Meijer		\$3,000.00			Cory Hedman	<a href="mailto:cory.hedman@meijer.com">cory.hedman@meijer.com</a>
National Registry	\$5,000.00				Larry Lynch	<a href="mailto:llynch@nrfsp.com">llynch@nrfsp.com</a>
NRA	\$5,000.00				Kate Piche	<a href="mailto:kpiche@restaurant.org">kpiche@restaurant.org</a>
NSF	\$5,000.00				Stan Hazan	<a href="mailto:hazan@nsf.org">hazan@nsf.org</a>
Orkin		\$3,000.00			Zia Siddiqi	<a href="mailto:zsiddiqi@rollins.com">zsiddiqi@rollins.com</a>
Publix	\$5,000.00				Michael Roberson	<a href="mailto:michael.roberson@publix.com">michael.roberson@publix.com</a>
Silliker				\$1,000.00	Pam Meijer	<a href="mailto:pamela.meijer@silliker.com">pamela.meijer@silliker.com</a>
Sodexo		\$3,000.00			Brian Turner	<a href="mailto:brian.turner@sodexo.com">brian.turner@sodexo.com</a>
Steritech					Pam Johnston	<a href="mailto:pam.johnston@steritech.com">pam.johnston@steritech.com</a>
Underwriters Laboratories		\$3,000.00			Gary Coleman	<a href="mailto:gary.coleman@ul.com">gary.coleman@ul.com</a>
Wal-Mart		\$3,000.00			Adam Johnson	<a href="mailto:adam.johnson@wal-mart.com">adam.johnson@wal-mart.com</a>
<b>Total</b>	<b>\$30,000.00</b>	<b>\$21,000.00</b>	<b>\$0.00</b>	<b>\$2,000.00</b>		<b>\$53,000.00</b>