

Conference for Food Protection Executive Board Meeting Committee Report

COMMITTEE NAME: Strategic Planning Committee

COUNCIL (I, II, or III): Executive Board

DATE OF REPORT: July 29, 2011

SUBMITTED BY: Kenneth Rosenwinkel, Chair

COMMITTEE CHARGE(S): No current outstanding charges

PROGRESS REPORT:

Activities:

1. Executive Board meeting notes (from the April 2011 meeting) were discussed to address guidance from the Executive Board on the direction of the committee.
2. The committee once again reviewed high ranking responses from the CFP member survey completed in 2009. The highest ranking item in the survey was that CFP should focus on creating uniformity in state food codes, laws and regulations. Kevin Smith provided background information and an update from the FDA regarding Food Code adoption among the 50 states. Kevin provided the following two links for the committee to use as a basis for discussion:

<http://www.fda.gov/Food/FoodSafety/RetailFoodProtection/FederalStateCooperativePrograms/ucm108156.htm>

<http://www.fda.gov/Food/FoodSafety/RetailFoodProtection/ProgramStandards/ucm121796.htm>

Since initial adoption of the FDA Model Food Code in 1993, 49 of 50 states have either adopted the Food Code by reference or have included at least some of its provisions. In October 2010, FDA announced that one of its objectives is to encourage more uniform and complete adoption of the Model Food Code by State and local regulatory agencies. The Strategic Planning Committee will continue to communicate with the FDA to look for ways that CFP can support uniform adoption of the Food Code.

3. Two other high ranking responses from the Strategic Planning Committee member survey were that:

- a. The CFP should create a council, or forum, that focuses on discussion of emerging food safety issues, and
- b. The CFP should target growth through increased membership from currently active groups/constituencies.

In consideration of these high-ranking responses, the Committee discussed the possibility of communicating with the Consumer Good Forum (CGF) to assess interest in working together to achieve common goals. Committee members Bob Frappier and Tom Ford drafted the attached message to request that the Executive Board consider an initial dialogue with CGF to “gauge interest and seek potential synergies”.

REQUESTED ACTION BY BOARD (If Applicable):

Request that the Executive Board approve of the Strategic Planning Committee exploring possible ways in which a working relationship with the Consumer Goods Forum would be mutually beneficial to our organizations and to advance our common goals.

Attachments (two): Communication with the Consumer Goods Forum
Consumer Goods Forum Overview