



# Ad Hoc Committee Report *Sponsorship* For August 2005 Board Meeting

**Committee Charge:** Review CFP Sponsorship Levels, determine if current levels are adequate or revision is needed and report back the CFP Executive Board.

**Committee Members:** Dan Smyly, Industry; Cory Hedman, Industry; Fred Reimers, Industry and Larry Eils, Industry, Chair.

**Committee Report:** It was decided that the current Sponsorship Levels needed revision. The committee felt that all Levels should be for specific amounts instead of allowing for any range of contribution within a Level. . This would allow for better CFP financial planning in the future. It was decided to add a new upper Level called Titanium and retain the Bronze and Copper Levels. The two lower Levels had \$5,600 in contributions in 2004 and we did not want to lose these contributors. In addition the committee felt a new Level for Local Sponsors should be created. A Local Sponsor is any business in the host city wishing to support the biennial meeting.

**Requested Action:** Based on the above report this Ad Hoc Committee requests adoption by the CFP Executive Board of the following revised and new Sponsorship Levels:

Sponsorships are available at six levels:

- **TITANIUM for companies investing \$2,500**  
In addition to the 4 items listed above your company will receive:
  - 3 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Page “Sponsored in part by” logo ad in the Program book
  - A post-show disk or label list of all pre-registered attendees
  
- **GOLD for companies investing \$2,000**  
In addition to the 4 items listed above your company will receive:
  - 2 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Half-Page “Sponsored in part by” logo ad in the Program book
  - A post-show disk or label list of all pre-registered attendees
  
- **SILVER for companies investing \$1,500**  
In addition to the 4 items listed above your company will receive:
  - 1 Complimentary Registration for the Conference Biennial Meeting
  - 1 Quarter-Page “Sponsored in part by” logo ad in the Program book
  - A post-show disk or label list of all pre-registered attendees

- **Bronze for companies investing \$1,000**  
In addition to the 4 items listed above your company will receive:  
A post-show disk or label list of all pre-registered attendees
- **Copper for companies investing \$500**  
Your company will receive the 4 items listed above.
- **CFP Local Sponsor for companies investing \$250**  
This level is exclusively for local businesses and/or restaurants in the host city area wishing to support the biennial Conference meeting activities.  
Your business will be listed in the Program book.

For your information the “4 items listed above” are prominent listing in the Program Book; signs indicating your participation as a sponsor; ribbons for all your personnel attending the Conference and visibility – attendees will notice your participation again and again.

A copy of the new revised Sponsorship Opportunities promo sheet and Sponsorship Form containing these changes has been attached for your review.

I would be happy to entertain any questions you may have about this proposal.