



## CONFERENCE FOR FOOD PROTECTION, INC.

### EXECUTIVE BOARD MEETING

#### Special Committee Report

- Sponsorship Committee – Greg Orman, Committee Chair  
(The Sponsorship Committee also included Cory Hedman and Gina Nicholson)

For the 2012 Conference the Sponsorship Levels were as follows:

- **TITANIUM \$5,000**
  - 3 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Page “Sponsored in part by” logo ad in the Program book
  - Listing in the Program Book
  - Signs indicating participation as a Sponsor
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants
- **GOLD \$3,000**
  - 2 Complimentary Registrations for the Conference Biennial Meeting
  - 1 Half-Page “Sponsored in part by” logo ad in the Program book
  - Listing in the Program Book
  - Signs indicating participation as a Sponsor
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants
- **SILVER \$2,000**
  - 1 Complimentary Registration for the Conference Biennial Meeting
  - 1 Quarter-Page “Sponsored in part by” logo ad in the Program book
  - Listing in the Program Book
  - Signs indicating participation as a Sponsor
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants
- **BRONZE \$1000**
  - Listing in the Program Book
  - Signs indicating participation as a Sponsor
  - Ribbons for all personnel attending the Conference
  - Reduced Workshop registration @ \$100 for complimentary registrants

A total of **\$116,000** was pledged. Approximately \$95,000 in pledges has been collected as of March 7, 2012.

This was the most successful sponsorship drive in the history of the Conference. There was some negative feedback to the higher sponsorship levels. That feedback came primarily from regional/local businesses.

List of Sponsors:

<b>Company</b>	<b>Titanium \$5000.00</b>	<b>Gold \$3000.00</b>	<b>Silver \$2000.00</b>	<b>Bronze \$1000.00</b>
Ahold	\$5,000.00			
ARAMARK		\$3,000.00		
Better Seafood Board			\$2,000.00	
Burger King			\$2,000.00	
Chemstar	\$5,000.00			
CKE Restaurants (Hardees/Carl's)			\$2,000.00	
Coca-Cola			\$2,000.00	
Compass Group		\$3,000.00		
Darden	\$5,000.00			
Delhaize (Hann, Food Lion, Swbay)		\$3,000.00		
Ecolab	\$5,000.00			
FMI/SuperSafeMark	\$5,000.00			
Global Food Protection Institute				\$1,000.00
Harris Teeter		\$3,000.00		
IAFP		\$3,000.00		
International Accreditation Service				\$1,000.00
Jetro/Restaurant Depot	\$5,000.00			
Kroger			\$2,000.00	
Meijer		\$3,000.00		
Meritech		\$3,000.00		
N2N Global		\$3,000.00		
NAMA			\$2,000.00	
National Registry	\$5,000.00			
NRA	\$5,000.00			
NSF		\$3,000.00		
Orkin		\$3,000.00		
P&G	\$5,000.00			
Prometric			\$2,000.00	
Publix		\$3,000.00		
Sodexo		\$3,000.00		
State Food Safety				\$1,000.00
Stericycle Expert Recall			\$2,000.00	
Steritech				\$1,000.00
SuperValu			\$2,000.00	
Underwriters Laboratories		\$3,000.00		
Wal-Mart		\$3,000.00		
Wegman's			\$2,000.00	
Yum!	\$5,000.00			
<b>Total</b>	<b>\$50,000.00</b>	<b>\$42,000.00</b>	<b>\$20,000.00</b>	<b>\$4,000.00</b>

