Conference for Food Protection
Executive Board Meeting Committee Report

COMMITTEE NAME: Strategic Planning Committee

COUNCIL (I, II, or III): Executive Board

DATE OF REPORT: March 4, 2011

SUBMITTED BY: Kenneth Rosenwinkel, Chair

COMMITTEE CHARGE(S): No current outstanding charges

PROGRESS REPORT:

Activities:

1. The Committee discussed the possibility of reaching out to the Consumer Goods Forum (CFG) to explore possible ways our organizations can work together to achieve common goals. CFG manages the Global Food Safety Initiative which involves the creation of guidance documents for the operation of food manufacturing facilities. CFG is scheduled to begin work on guidance documents involving catering and retail facilities during 2012. Our committee will seek guidance from the Executive Board to determine whether or not there is any interest in pursuing this initiative.

2. There were comments made during our previous conference call that some of the summaries and conclusions from the member survey performed during 2009 created some additional questions. It was suggested during the December call that we may want to consider performing another member survey, but it was decided during this call that there was some good information derived from the completed survey and that we should use the data we already have. It was also suggested that the Strategic Planning Committee perform a member survey periodically (perhaps every few years) to stay current on the thoughts of CFP members.

3. In response to the member survey results which indicated that CFP should be involved in encouraging uniformity in state food codes, laws and regulations, it was suggested during the December 2010 call that CFP work with AFDO to investigate reasons why the FDA Model Food Code has not been adopted in some state and local jurisdictions. After some further discussion during our February 2011 call regarding this issue, Kevin Smith indicated that he will attempt to gather information from the FDA regarding jurisdictions which have not adopted the Food Code to determine whether or we can identify ways CFP can encourage uniform adoption in some way.

4. There was discussion regarding the possibility of CFP taking on the issue of food distribution and storage. Committee members were supportive of the idea to present the idea to the Executive Board for additional discussion. It is recognized that there are issues related to food transportation that impact the enforcement
of portions of the Model Food Code. Frank Ferko will prepare some background information for discussion of this issue at the next Executive Board meeting. Frank discussed the possibility of organizing a “mock deliberations” session to address food distribution issues which would take place on the Tuesday during the next Conference after Council deliberations have concluded.

REQUESTED ACTION BY BOARD (If Applicable):

Request that the Executive Board approve of the Strategic Planning Committee exploring possible ways in which a working relationship with the Consumer Goods Forum would be mutually beneficial to our organizations and to advance our common goals.