

Conference for Food Protection Executive Board Meeting Committee Report

COMMITTEE NAME: PROGRAM

DATE OF REPORT: April 1, 2009

SUBMITTED BY: Brian A. Nummer, Ph.D. Utah State University

REQUESTED ACTION BY BOARD: Comments, suggestions, and speaker suggestions are requested from the Board. Discussion is needed related to the potential for travel restrictions to reduce participants. Would recording the program for podcasting or online presentation be desired?

PROGRESS REPORT / COMMITTEE ACTIVITIES WITH ACTIVITY DATES:

CFP Program Draft - Behavior-based Food Safety

8:00 - 8:10 am - Introduction to program

8:10 - 8:45 am - Overview of behavior science - Mark Alovarious (UNV-Reno)

8:45 - 9:30 am - Foodborne Illness Risk Factors and Employee Behavior - FDA Speaker (e.g. Kevin Smith, John Marcello or designate)

9:30 - 10:00 am - Two options to choose from:

(A) Who exactly are food business employees? Joint presentation between NRA and FMI. Suggested speakers NRA?, Jill Hollingsworth / Larry Kohl. One alternative is to include this information in the motivating employee behavior presentations below.

(B) Insight into the disconnect between knowledge and behavior - Suggested speakers - Donna Beagle (Communicating to Oral based Cultures), ND State researcher (Tony Flood suggested speaker), Carol Selman CDC, or Susan Conley USDA FSIS

10:00 - 10:30 am Morning Break

10:30 - 11:00 am Motivating Employee behavior - Fast Food Restaurant - Industry Speaker suggestions needed

11:00 - 11:30 am Motivating Employee behavior - Full service Restaurant - Industry
Speaker suggestions needed

11:30 - 12:00 am Motivating Employee behavior - Grocery Restaurant - Industry
Speaker suggestions needed

12:00 - 1:30 pm Lunch Break / 1:25 - 1:30 pm Afternoon welcome back

1:30 - 2:00 pm Two options (A) How do operators measure or use behavior based food safety? Ben Chapman, NCSU or (B) Bridging HACCP and Behavior Based Food Safety - suggested speaker Dave Theno, Jack in Box -retired.

2:00 - 2:30 pm Incorporating behavior into Regulatory Inspection - Local Regulatory speaker - suggested Roger Kaufman, other suggestions needed

2:30 pm - 3:15 pm Tying it all together - A food Safety Culture - Frank Yiannis, Wal Mart.

3:15 pm dismiss

Notes:

Stakeholder participation - includes federal and local regulators, academia, industry, and industry trade groups. It does not currently include a consumer group speaker.

i-clicker - we are looking into the use of a wireless polling device called the i-clicker. It would enable audience interactivity via question polling during presentations. Utah State University would provide all tools needed. The company that makes this unit may have a web version available before 4/2010 that would allow polling on web enabled cell phones, etc.

Budget related attendance drop - discussions and plans are needed for the possibility that budget related travel restrictions reduce attendance

Option to record or video program - discussion needed - does hotel allow recording of presentation by CFP or must all A/V be supplied by hotel?