



Ad Hoc Committee Report *Sponsorship* For April 2008 Board Meeting

Committee Charge: Seek CFP Sponsors for the 2008 Biennial CFP Conference.

Committee Members: Kristie Grzywinski, Foodservice Industry; Cory Hedman, Retail Food Industry; Fred Reimers, Local Arrangements and Larry Eils, Vending Industry, Chair.

Committee Report: After acceptance of the revised Sponsorship Levels by the Board at your August 2007 meeting, the committee members set out to obtain Sponsors for the 2008 Conference from the foodservice, retail food, and vending segments as well as companies that support these segments.

Action: As a result **37 companies contributed \$72,000 in sponsorships.** The can be broken out as follows:

- **TITANIUM for companies investing \$3,000 - 14**
- **GOLD for companies investing \$2,000 - 9**
- **SILVER for companies investing \$1,00 - 10**
- **BRONZE for companies investing \$500 - 4**

Complimentary registrations amounted to \$27,650.00

Resulting balance is \$44,350.00

In 2006 26 companies contributed \$48,000 in sponsorships. Titanium \$2,500 – 14; Gold \$2,000 – 3; Silver \$1,500 – 2; Bronze \$1,000 – 1; Copper \$500 – 6. Complimentary registrations were \$17,625.00 for a resulting balance of \$30,375.00

I want to sincerely thank my two partners, Kristie and Cory, who worked very hard in making this sponsorship drive the success it was. I would be happy to entertain any questions you may have about this report.

Respectfully submitted:

Larry Eils, Chair

Ad Hoc Sponsorship Committee