

Conference for Food Protection Ad Hoc Sponsorship Committee Report April 2007 Board Meeting

Prepared by: Larry Eils, Chair

Date: June 2, 2007

Committee Charge: Shall raise funds to help sustain the operation and purpose of the Conference for Food Protection.

Committee Members: Committee members are Kristie Grzywinski, NRA Educational Foundation; Cory Hedman, Hannaford Bros; and Fred Reimers, Local Arrangements Committee representative.

Committee Report: The committee reviewed the Levels of Sponsorships from the 2006 Conference and feels that with all the changes that have taken place in both the retail and foodservice sectors, the levels should remain the same for 2008. It was decided that we would begin soliciting contributions in September so companies could include funding in their 2008 budgets if they are unable to contribute in the 4th quarter of 2007.

Requested Action: The Ad Hoc Sponsorship Committee recommends using the 2006 sponsorship levels for the 2008 Conference sponsorship campaign. The Committee requests concurrence from the Board with this recommendation.

I would be happy to entertain any questions you may have about this report. However, I am sorry I could not be with you but I am in Arkansas attending a state vending function. If there are questions you can reach me at 815-451-5296.