

**STRATEGIC PLANNING COMMITTEE
COMMITTEE REPORT**

April 7, 2006

Steve McAndrew, Committee Chair

Committee Charge: Development of a Conference for Food Protection (CFP) Strategic Plan which includes better ways to market the Conference. Develop both long-range and short-range strategic issues using the mission and the vision of the Plan as guidance. Address additional charges as assigned by the Executive Board (EB).

List of Committee Members: See attached.

Status Report to the Board: Many of the Strategic Issues and Goals in the CFP Strategic Plan have been completed or are being addressed. Following are the Goals and current status of these projects as well as two requests for EB action.

Goal 1 - Increase communication between CFP and all stakeholders.

- A. Continue to update and enhance the CFP website.

Status: Charles Otto and the Website Development Committee continue to work on the new site and will provide a report to the EB at the 2006 Conference.

- B. Develop a CFP Presentation Packet to include a Powerpoint presentation suitable for use by CFP members in marketing the Conference.

Status: The Powerpoint presentation has been completed and will be used in the New Attendee Orientation meeting at the Conference. Following the Conference, it will on the CFP website.

- C. (New charge) Update the Memorandum Of Understanding (MOU) between CFP and the Association of Food and Drug Officials (AFDO) to emphasize information sharing between the two organizations.

Status: The MOU was redrafted by the Strategic Planning Committee and presented to Chair Buchanon for transmittal to AFDO for review. Preliminary indication from the current AFDO President is that the document appears to be consistent with their understanding of our mutual relationship. It will be submitted to the AFDO Board and, pending approval, will be offered as an Issue to Council II in 2008.

- D. (New charge) Strategic Planning Committee Chair to solicit an appropriate government official from Mexico to attend the 2006 Conference as a non-voting EB member.

Status: Numerous requests were made to the Texas Department of State Health Services' Border Health Division and the Centers for Disease Control (CDC) Assignee of the US/Mexico Border Health Commission for the name of an appropriate official. Dr. Sergio Maltos Uro was identified as a federal official who would be very appropriate for the Conference. A letter was drafted for Chair Buchanon's signature which was sent via Federal Express to Dr. Maltos Uro in Mexico. Numerous telephone calls were attempted to no avail and emails of invitation were also sent. To date (3/9/06), no response has been received.

Requested Board Action: None.

Goal 2 - Promote adoption of the Food Code and encourage uniform application in the field.

- A. The focus of this Goal has been to encourage the completion of the Food and Drug Administration (FDA) Food Code interpretations database and make this database available for use by regulators and the industry.

Status: Shirley Bohm, FDA CFSAN was contacted for an update on the FDA Compliance Reference System (CRS). A new Oracle-based system is being developed which will be distributed to the FDA Food Specialists first, then to the state regulators. No time frame was given for this rollout.

Comment: Dissemination of Food Code interpretations to the states and the industry is absolutely essential for uniform application of the state codes. Currently, interpretations are not in any central repository which makes uniformity of inspection and code application difficult, if not impossible.

Requested Board Action: Strategic Planning Committee to draft letter for signature by the Conference Chair to be sent to the FDA CFSAN Center Director urging implementation of the CRS and dissemination to the states.

Goal 3 - Explore the possibility of expanding the scope of the CFP to include food defense issues.

- A. (New charge) Strategic Planning Committee to collaborate with FDA on the Carver-SHOCK vulnerability assessment approach and investigate possibilities of training for interested CFP stakeholders.

Status: A letter was drafted by the SPC chair for signature of Chair Buchanon and transmittal to FDA requesting information on the training and potential availability to CFP members. A subsequent conference call was held between Chair Buchanon, Trevor Hayes, Steve McAndrew and numerous FDA staff. FDA offered to present a

one-half day Carver-SHOCK overview to the CFP Executive Board at the Fall meeting.

Requested Board Action: Executive Board to discuss FDA training offer.

Goal 4 - Assure administrative office is adequately staffed and that internal CFP documents are streamlined.

- A. The Biennial Meeting Information Manual was rewritten by the CFP administrative office and is much more user-friendly and up to date. It will be included in the registration packets for new attendees and is also posted on the CFP website. This is an excellent document which will also serve well in marketing the Conference.

Requested Board Action: None.

Steve McAndrew, Chair
Strategic Planning Committee
April 2006