

## Conference for Food Protection – Committee Periodic Report

Template approved: 04/20/2016

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#### COMMITTEE NAME: Sponsorship Committee

DATE OF REPORT:  Initial fall progress report  Spring progress report  Second fall progress report

Date submitted: 8/11/2017

Date amended (if applicable): [Click here to enter a date.](#)

Date accepted by Executive Board: [Click here to enter a date.](#)

COMMITTEE ASSIGNMENT:  Council I  Council II  Council III  Executive Board

REPORT SUBMITTED BY: *Janice Buchanon*

#### COMMITTEE CHARGE(S):

Issue #     N/A    

- 1.
- 2.

Issue #     N/A    

- 1.
- 2.

#### COMMITTEE WORK PLAN AND TIMELINE:

DISCUSS SPONSORSHIP NOTIFICATIONS BY 3/1. *DONE*

SEND THANK YOU EMAILS TO PRIOR SPONSORS. *DONE*

PROVIDE SPONSORSHIP INFORMATION TO ATTENDING MEMBERS WHO WERE NOT SPONSORS DURING THE 2014-2016 CONFERENCE. *DONE*

SEND OUT FINAL SPONSORSHIP REMINDER PRIOR TO 2016-2018 CONFERENCE. *DONE*

DRAFT ISSUE REGARDING SUSTAINING MEMBER BY 9/2017. *IN PROGRESS*

SUBMIT ISSUE TO CFP BY 1/2018. *NOT DONE*

#### COMMITTEE ACTIVITIES: Dates of committee meetings or conference calls: **2/6/2017, 7/27/2017** Conference call

##### 1. Overview of committee activities:

*The committee has convened two conference calls in 2017.*

*The committee would like to provide the brief summary that follows for the potential issue that will come forward.*

*Many companies, organizations and agencies have a desire to contribute financially to the Conference for Food Protection but are unable to do so due policy constraints that may be in place that prohibit them from giving "Sponsorship" donations. In an effort to remove that barrier, and promote a higher level of giving, the Sponsorship Committee would like to advance to the Conference creation of a new type of CFP member to be entitled "Sustaining Membership". In order to do so, the Committee would have to submit an issue to the Conference to add this new type membership definition. This would involve a change to the Constitution and By Laws of the Conference.*

*Definition: Sustaining Membership*

*A company, organization, or agency, that voluntarily contributes \$3,500 during each of the twelve (12) month periods between Conferences (\$7,000 total contribution) to the Conference for Food Protection. This would be a contribution only, and would not any way be promoted or recognized as a sponsorship. The Sustaining Membership contributor will receive the following benefits and recognition for each Conference the contribution is made:*

- *Certificate/Plaques of Recognition*
- *4 Registrations for CFP*
- *Sustaining Member Logo on CFP Website*
- *Recognition at the CFP Welcome Ceremony*
- *Use of CFP logo on company website (if desired)*

*If creating a new type membership is deemed to not be in the best interest of the Conference, the Sponsorship Committee respectfully requests that the Executive Board considers approving through policy or some other suitable mechanism, contributions to the Conference*

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from companies, agencies, or organizations that are prohibited from being Sponsors of the Conference.

2. **Charges COMPLETED and the rationale for each specific recommendation:**
  - a.
  - b.
3. **Status of charges still PENDING and activities yet to be completed:**
  - a.

COMMITTEE REQUESTED ACTION FOR EXECUTIVE BOARD:  *No requested action at this time*

Approve the addition of Cliff Nutt as an Ex-Officio non-voting member of the committee

### ATTACHMENTS:

1. **Content Documents:**
  - a. **Committee Member Roster:**  *See changes noted above under "requested action"*  *No changes to previously approved roster*  
"Committee Members Template" (Excel) available at: [www.foodprotect.org/work/](http://www.foodprotect.org/work/) Committee roster to be submitted as a PDF attachment to this report.
  - b. **Committee Generated Content Documents (OPTIONAL):**  *No draft content documents submitted at this time*
2. **Supporting Attachments (OPTIONAL):**  *Not applicable*