Bending the Curve of Foodborne Illness
Through Leadership, Collaboration, Partnerships, & Participation

New Era of Smarter Food Safety

@FrankYiannasFDA
Thank You!
“world is changing”
A Modern Approach for Modern Times

People-Led * FSMA-Based * Technology-Enabled
Welcome to FDA’s New Era of Smarter Food Safety

Tech-enabled Traceability

Smarter Tools and Approaches for Prevention and Outbreak Response

New Business Models and Retail Modernization

Food Safety Culture
Proposed Food Traceability Rule
Using AI to Prevent Violative Imported Foods from Entering Commerce

Number of imported food shipments by exporting country/region
“Consistent with FDA’s New Era of Smarter Food Safety vision, we plan to further leverage new and emerging technologies and data-driven, predictive analytical approaches to strengthen our compliance oversight work.”
ZN19 i like it! but is this a US city? If not, then perhaps we should choose a US city since mutual reliance is an issue with relying on US states
Zimdahl, Nina, 10/8/2020

WD1 I revised the image - port of Miami
Weingaertner, David, 10/9/2020

WD4 Please note, I'm not sure where the handshake photo in the middle was taken.
Weingaertner, David, 10/9/2020
Fresh Look at Retail

Retail Food Safety Regulatory Association Collaborative:

- Full adoption of FDA Food Code
- Risk-based inspection approaches
- Intervention strategies
- Improving outbreak investigations
- Enhance Food Safety Management Systems
Culture is shared patterns of thought and behavior that characterize a social group, which are learned through socialization processes and persist through time.

- Social & Behavioral Foundations of Public Health
Working TOGETHER, we CAN create a more digital, traceable, & safer food system.