MEMORANDUM

TO: CFP Executive Board

FROM: Ad hoc Committee Report to Executive Board for Issue 2012-1-021

DATE: May 14, 2013

SUBJECT: Report on Issue 2012-I-021 (extracted) Recall Notification

BACKGROUND:

Extracted from August 2012 Executive Minutes
Klein led a discussion of Issue 2012-I-021 that would require use of marketing data to notify customers in the event of a recall of packaged food. No action was taken in Council, it was extracted by the Assembly, and the Board now has responsibility to decide what to do with this.

Roberson suggested that the ad hoc committee conduct research with vendors who have loyalty cards on how the process is done; work with other associations who may be involved in recall guidance, and include research of states that have data to share.

Girard moved and Garren seconded a motion that she (Girard) would seek balanced Committee members by email and evote who would deliberate on how to proceed with this Issue and return to the Board only with recommendations on how to proceed, not do the work of the Issue itself. The motion passed.

WORKGROUP MEMBERS: John Luker, Brenda Bacon, Becky Stevens-Grobbelaar, Kevin Smith and Lorna Girard (Chair). Guest (on one call): Hilary Thesmar, Vice President, Food Safety Programs, Food Marketing Institute (FMI)

RECOMMENDATION:

As CFP Issue 2012-I-21 requests consumer notification in the event of Class I recalls, there is pending regulation in Section 211 of the Food Safety Modernization Act. The Ad-hoc committee suggests that the CFP Executive Board entertain a motion to this effect:

FDA continues to analyze available data and engage stakeholders to better understand the benefits and costs of implementing the provisions in Section 211 of the Food Safety Modernization Act and it is anticipated that FDA will solicit additional public comment in advance of rule making. At such a time when FDA issues a call for public comment on Section 211 of FSMA, the CFP Executive Director should send a message to the CFP membership encouraging all interested parties to provide input related to the development of such regulations, along with a reminder that CFP Issue 2012-I-021 was related to the topic and a summary of the outcome of that issue.

Respectfully Submitted,
Lorna Girard, chair

Action Taken at Executive Board Meeting, May 14, 2013. Board voted unanimously to accept this recommendation. FDA Board Member Kevin Smith will notify Executive Assistant David McSwane of dates of comment period. (LW)