Dear Members and Colleagues,

I cordially invite you to join us in Indianapolis for the 2012 biennial Conference for Food Protection.

The Conference continues to be a valuable and timely necessity in enhancing our nation’s food safety efforts. The Conference’s unique format, built solidly on partnership and consensus-building among academia, industry, consumers and local, state, and federal regulators, provides a special opportunity for those in attendance to ‘make a difference’ and help to improve and unify food safety efforts nationwide.

As much as we’ve accomplished to date, we continue to see new and emerging foodborne diseases, foodborne outbreaks attributed to well-known but not well-controlled pathogens, and large volume food recalls; all which serve to remind us that our food safety efforts must continue.

The Executive Board, the Local Arrangements Committee, and the CFP committees have spent invaluable time and resources to make the 2012 Conference productive and meaningful. Additionally, the Program Committee has worked diligently to provide a timely and meaningful food safety workshop for participants. I applaud their efforts and am grateful for their dedication and contributions.

Attendance at the 2012 biennial meeting will give you the opportunity to take a proactive step in actively helping to protect our nation’s food supply. Everyone’s involvement and participation is needed in this effort. Experience how you can make a difference! I look forward to seeing you in Indianapolis!

Sheri Morris, Chair
Conference for Food Protection

Welcome from the Local Arrangements Committee (LAC)!

We are excited and eager for the Conference for Food Protection 2012 attendees to see and experience our great city! Of course, most people know Indianapolis as the home of the Indianapolis Motor Speedway, host to the Indy 500 Race, which is still the greatest spectacle in racing. On the other hand, folks may know us from the Indianapolis Colts who were the 2006 Super Bowl champions or even the Indiana Pacers. Then again our city is also known as the amateur sports capitol of the nation hosting several final championship events for college sports over the last 25 years. Indianapolis is further known as the home of Presidents William Henry Harrison and Benjamin Harrison and famous author/poet James Whitcomb Riley.

What you may not know is how easily accessible the city is by highway or the airport. It is quick drive from the airport to the beautiful Hyatt Regency Hotel in downtown Indy. Once downtown there are numerous fine dining establishments within 1-2 blocks of the hotel, including the famous St. Elmo’s Steakhouse and Peyton Manning’s Harry and Izzy’s! In addition, we are the home for the NCAA headquarters, the Eiteljorg Museum for American Indian history and western art, and other equally impressive sights like the State Capitol, Indiana History Center and Lucas Oil Stadium. The LAC has worked diligently to help the CFP 2012 be an event to be remembered and we are looking forward to hosting the conference, which incidentally is shortly after the Indy hosted Super Bowl XLVI (46)!

On behalf of the LAC members, we are hoping you will attend and please let the LAC know of anything that might make it a better conference.

Scott Gilliam, Chair, Indianapolis Local Arrangements Committee
Stephanie Mohn, Co-Chair – Industry
Richard Linton, PhD, Co-Chair – Academia
Kelli Whiting, Co-Chair – Local Health Departments
TENTATIVE PROGRAM
April 13-18, 2012

Friday
8:00 a.m. – 5:00 p.m. Committee Meetings
1:00 p.m. – 5:00 p.m. Executive Board

Saturday
8:00 a.m. – 3:30 p.m. Workshop – Controlling Norovirus and Other Viruses at Retail and Food Service
4:00 p.m. – 6:00 p.m. Opening General Session

Sunday
7:30 a.m. – 10:30 a.m. Reports/Updates
10:30 a.m. – 12:00 Noon Council Orientation/Parliamentary Procedure (Mandatory for Chairs, Council members, Scribes & Runners)
11:00 a.m. – 12:00 Noon New Attendee Orientation
1:00 p.m. – 6:00 p.m. Begin Council Sessions (3)
6:00 p.m. – 7:00 p.m. Consensus Meetings (5) (State, Local, Industry, Academia and Consumer)

Monday
7:30 a.m. – 9:00 a.m. Executive Board Breakfast
9:00 a.m. – 12:00 Noon Council Sessions (3)
1:00 p.m. – 2:00 p.m. Election Caucuses (5)
2:00 p.m. – 6:00 p.m. Council Sessions (3)
7:00 p.m. – 9:00 p.m. Indy Reception

Tuesday
8:00 a.m. – 10:00 a.m. End Council Sessions (3)
10:15 a.m. – 11:15 a.m. Committee Formation Session (All prospective committee members)
2:15 p.m. – 4:00 p.m. Executive Boards (Combined Boards, Current and New)
4:00 p.m. – 5:00 p.m. Consensus Meetings (5)
5:00 p.m. – 6:00 p.m. Assembly Orientation (Mandatory for Delegates)
6:00 p.m. Issue Report Pickup (pre-orders and delegates only, download at: www.foodprotect.org

Wednesday
6:45 a.m. – 8:00 a.m. Executive Board Breakfast (Combined Boards)
8:30 a.m. – 12:00 Noon General Session – Assembly of State Delegates
12:00 Noon – 2:00 p.m. Executive Board (New)

Participation policy: All meetings, except Consensus and Election Caucus meetings, are open to Conference members as either participants or observers.
# Workshop

**April 14, 2012**

## Controlling Norovirus and Other Viruses at Retail and Food Service

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>8:00 a.m. – 8:10 a.m.</td>
<td>Welcome</td>
<td>Dr. Julie Albrecht, Professor&lt;br&gt;Dept. of Nutrition and Health Services&lt;br&gt;University of Nebraska, Lincoln</td>
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<td>8:10 a.m. – 8:25 a.m.</td>
<td>Norovirus: Framing the “Big” Picture</td>
<td>Dr. Lee-Ann Jaykus</td>
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<td>8:25 a.m. – 9:05 a.m.</td>
<td>Norovirus Epidemiology: Burden, Attribution, and Surveillance</td>
<td>Dr. Aron J. Hall, DVM, MSPH, Dipl ACVPM&lt;br&gt;Epidemiologist, Viral Gastroenteritis Team&lt;br&gt;Centers for Disease Control and Prevention</td>
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<tr>
<td>9:05 a.m. – 9:35 a.m.</td>
<td>Noroviruses in Retail: Current Challenges and Future Opportunities</td>
<td>Dr. Lee-Ann Jaykus, Professor&lt;br&gt;North Carolina State Univ. Dept. of Food, Bioprocessing and Nutrition Sciences, Leads $25 million USDA-NIFA Food Virology Collaborative</td>
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<tr>
<td>9:35 a.m. – 10:05 a.m.</td>
<td>Inactivation of Major Foodborne Viruses by High Pressure Processing: Sensitivity, Mechanism and Potential Applications in Food Industry</td>
<td>Dr. Jianrong Li, D.V.M., Ph.D.&lt;br&gt;Assistant Professor of Virology&lt;br&gt;Department of Food Science and Technology&lt;br&gt;The Ohio State University</td>
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<td>10:05 a.m. – 10:25 a.m.</td>
<td>Break</td>
<td>Capt. Wendy Fanselle, M.S., R.S., D.A.A.S., US Public Health Service&lt;br&gt;Risk Assessment Project Manager&lt;br&gt;FDA, CFSAN</td>
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<td>10:25 a.m. – 10:55 a.m.</td>
<td>Norovirus Risk Profile – Farm to Table</td>
<td>Capt. Charles Otto, Senior Environmental Health Officer, US Public Health Service</td>
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<td>10:55 a.m. – 11:00 a.m.</td>
<td>What We Learned from the Norovirus Cruise Ship Outbreak</td>
<td>Valda Croskey&lt;br&gt;Manager Public Health&lt;br&gt;Holland America Line</td>
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<td>11:00 a.m. – 11:15 a.m.</td>
<td>Norovirus Infection Control Strategies in a Cruise Ship Environment</td>
<td>Robert Niezgoda, MPH&lt;br&gt;Assistant Administrator&lt;br&gt;Epidemiologist/Emergency Response Planner&lt;br&gt;Taney County Health, Branson, MO</td>
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<td>11:15 a.m. – 12:00 p.m.</td>
<td>Lunch</td>
<td>Hilary S. Thesmar, PhD, RD&lt;br&gt;Vice President, Food Safety Programs&lt;br&gt;Food Marketing Institute</td>
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<td>12:00 p.m. – 12:15 p.m.</td>
<td>Prevention and Response to Norovirus Illness in Branson, MO</td>
<td>Dale Yamnik, REHS&lt;br&gt;<em>Yum! Brands, Inc.</em></td>
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<td>1:15 p.m. – 1:45 p.m.</td>
<td>Industry Perspective: Prevention and Control of Norovirus in Retail Establishments</td>
<td>Jamie Starney, MS, RD, LDN, CP-FS</td>
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<td>1:45 p.m. – 2:00 p.m.</td>
<td><em>Yum! Brands</em> – Foodborne Illness Prevention and Response</td>
<td>Food Safety and Applied Nutrition Consultant&lt;br&gt;Panel discussion – afternoon speakers</td>
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<td>2:00 p.m. – 2:45 p.m.</td>
<td>Best Practices for Norovirus Prevention in Institutional Food Service</td>
<td>Food Safety and Applied Nutrition Consultant&lt;br&gt;Panel discussion – afternoon speakers</td>
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<tr>
<td>2:45 p.m. – 3:15 p.m.</td>
<td>Best Practices and Innovative Strategies: Q &amp; A</td>
<td>Food Safety and Applied Nutrition Consultant&lt;br&gt;Panel discussion – afternoon speakers</td>
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*Continuing Education Units (CEU) (5.75 hours) will be available for attendees*
The Conference for Food Protection
Sponsorship Opportunities
For Biennial Meeting
April 2012

The Conference for Food Protection is a unique organization that meets every two years and brings together a wide range of local, state and federal regulatory officials, representatives from the food industry (foodservice, food store, food manufacturing, allied services, and vending), academia and consumer groups. Over the last four meetings, the organization has grown considerably in both visibility and prestige. To assure that the Conference will continue to support itself in the future, the Conference is offering sponsorships to defray the costs.

The 2012 Conference is expected to attract over 400 individuals representing the groups noted above. Show your support for the Conference by becoming a sponsor.

As a Sponsor you will receive:
• Prominent listing in the Program Book,
• Signs indicating your participation as a Sponsor,
• Ribbons for all your personnel attending the Conference, and
• Visibility – attendees will notice your participation again and again.
• Reduced Workshop registration @ $100

National sponsorships are available at four levels:
• **TITANIUM** for organizations investing $5,000
  In addition to the 5 items listed above, your organization will receive:
  3 Complimentary Registrations for the Conference Biennial Meeting
  1 Page “Sponsored in part by” logo ad in the Program book

• **GOLD** for organizations investing $3,000
  In addition to the 5 items listed above, your organization will receive:
  2 Complimentary Registrations for the Conference Biennial Meeting
  1 Half-Page “Sponsored in part by” logo ad in the Program book

• **SILVER** for organizations investing $2,000
  In addition to the 5 items listed above, your organization will receive:
  1 Complimentary Registration for the Conference Biennial Meeting
  1 Quarter-Page “Sponsored in part by” logo ad in the Program book

• **BRONZE** for organizations investing $1000
  Your organization will receive the 5 items listed above.

**Deadline for submitting your Sponsorship is February 29, 2012**

Should you have any questions about Sponsorships, please call **Greg Orman at 817-440-2004** or email **gregory.orman@ecolab.com** for assistance.
**GENERAL INFORMATION**

**Issue Submission**
Issues will be accepted **ONLY** through an automated **ON-LINE** process. The **ON-LINE ISSUE TEMPLATE FORM** is located on the Conference web site at [www.foodprotect.org](http://www.foodprotect.org).

Issue preparation guidelines are also available as well as a specific button to E-mail the Issue Chair with questions ([issuechair@foodprotect.org](mailto:issuechair@foodprotect.org)). **The deadline for Issue submission is January 6, 2012 (9:00 P.M. EST).**

Issues will be posted on the website at least 30 days prior to the Conference meeting.

**Access to the issues is through the website only.**

All issues may be downloaded and printed as needed. Attendees are responsible for bringing their own Issues to the meeting. Complete Issue recommendation packets will be uploaded to [www.foodprotect.org](http://www.foodprotect.org) daily during the biennial meeting. You may also pre-order the printed issue recommendations for delivery at the conference for a nominal charge when you register. Delegates will be provided printed Issue recommendation packets at no charge, and need not pre-order.

**Conference/Workshop Registration**

Please note, **New Registration Procedures:**

The **preferred** method of registration is online at [http://cfpindy2012.eventbrite.com](http://cfpindy2012.eventbrite.com)

You must pay by credit card to register online.

If you prefer **not** to pre-register online or to pay by check you may download the 2012 registration form at: [www.foodprotect.org](http://www.foodprotect.org) to register by mail.

Mail to:

Lisa Wright, Conference for Food Protection, 11080 Tondino Road, San Diego, CA 92131.

On-site registration will begin on Friday, April 13, 2012 at the Hyatt Regency, Indianapolis.

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The early registration deadline is **March 13, 2012.** After this date, late registration fees are in effect. **Save money by registering early!**

**Hotel Information – The Hyatt Regency**

Located in downtown Indianapolis near the State Capitol, the Hyatt Regency offers excellent meeting venues and opulent amenities including casual and fine dining, indoor pool, and exercise facilities. Parking is available on-site for a fee.

The surrounding area boasts many fine restaurants within walking distance. Circle Center Mall, offering upscale shopping and convenient eateries, is connected to the hotel by covered walkway. Visit the hotel website at [www.indianapolis.hyatt.com](http://www.indianapolis.hyatt.com) for more information about sleeping rooms, driving directions and the Hyatt Gold Passport program. Guests who elect to join this free Hyatt Hotels program before making their reservations will earn points that may be used for free room nights and other benefits.

Room reservations must be made directly with the hotel. You may reserve online using one of our exclusive webpages:

If you are booking a **government rate** room you may reserve online at:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3431569

Commercial rate rooms may be booked online at:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3431530

You may also reserve by phone. Call **1-800-633-7313** and be sure to mention you are attending the **Conference for Food Protection Biennial Conference** to receive our special rates

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**RESERVATION DEADLINE:** Early reservations are encouraged. Conference attendees receive these special rates for reservations made by **March 21, 2012** or until sold out.
Transportation
The newly renovated Indianapolis International Airport is about 15 minutes by taxi from downtown. The least expensive option is the IndyGo Green Line which runs daily from the airport to downtown (near the Hyatt) from 5:00 AM to 9:00 PM for $7.00 each way. Taxi fares from the airport start at $15.00

Dress
Attire for all events and meetings is business casual. Attendees must display their official Conference credentials provided onsite in order to participate in Conference/Workshop events.

Questions?
Contact our administrative office by E-mail at:
jlcfp@surewest.net
or by calling (916) 645-2439
Questions involving registration or payment should be directed to:
Lisa Wright at
ewright1@san.rr.com
or by calling (858) 536-8030

To Register online please go to:
http://cfpindy2012.eventbrite.com/

To download the registration form to register by mail please go to:
www.foodprotect.org
April 14-18, 2012
at the
HYATT REGENCY
Indianapolis, Indiana