



April 9-14

the
**Conference
for FOOD
PROTECTION**

2010

at the
Rhode Island Convention Center Complex
Providence, Rhode Island





Dear Members and Colleagues,

I invite you to join us in Providence for the 2010 biennial Conference for Food Protection.

The partnership and consensus-building that occurs during the Conference continues to be a critical need in our nation's food safety efforts. As much as we've accomplished to date, recent large-scale foodborne disease outbreaks and massive food recalls continue to remind us that we must continue our efforts. The workshop topic of "Behavior-Based Food Safety" is very timely and will add an invaluable learning experience to participants.

The Executive Board, the Local Arrangements Committee, and the CFP committees have spent invaluable time and resources to make the 2010 Conference productive and meaningful. I applaud their efforts and am grateful for their contributions.

Attendance at the 2010 biennial meeting will give you the opportunity to make a contribution in protecting our nation's food supply. Everyone's involvement and participation is needed. Experience how you can make a difference! I look forward to seeing you in Providence.

*David Gifford, Chair
Conference for Food Protection*

Welcome from the Local Arrangements Committee

It is our pleasure to welcome you to Providence for the 2010 Conference for Food Protection. We are delighted to have you as our guest and will do all we can to make your stay enjoyable and memorable.

With a thriving arts district, a commitment to historical preservation, and a sophisticated nightlife, Providence offers a variety of entertainment options. The Federal Hill neighborhood is brimming with restaurants, galleries and specialty stores. Tony award-winning Trinity Repertory Company draws throngs of theatergoers into the city.

There's also plenty to attract the eye of even the most discerning shopper. Connected to the Rhode Island Convention Center and The Westin Providence, Providence Place offers visitors a mall with more than 100 shopping, dining and entertainment options. Funky urban chic can be found at one of the many boutiques on Thayer and Wickenden streets, both on the city's tony East Side. Warwick is Rhode Island's retail capital, with a 5.3 mile stretch of road containing more than 250 stores, from retail giants to specialty shops.

Home to the famous Rhode Island School of Design (RISD) and a staunch supporter of the arts, Providence has become a haven for artists and entertainers. With the largest number of working artists in the country, Providence boasts an eclectic mix of galleries, theaters and museums. The city's many theaters, dance companies and musical performers also add vitality and color to our dynamic arts scene.

Providence is also the home of Johnson and Wales University, which boasts a premier culinary school. A tour of the culinary museum and a sample of great foods from the culinary students will be a treat at the University on Tuesday afternoon for the first 120 to register for the event.

With so much to do and see, we are sure that your visit with us will be a memorable one. Enjoy your stay in Providence!



TENTATIVE PROGRAM – April 9-14, 2010

Friday

8:00 a.m. – 5:00 p.m. Committee Meetings
1:00 p.m. – 5:00 p.m. Executive Board

Saturday

8:00 a.m. – 3:30 p.m. Workshop – “Behavior Based Food Safety”
4:00 p.m. – 6:00 p.m. Opening General Session
6:00 p.m. – 8:00 p.m. Welcome Reception

Sunday

7:30 a.m. – 10:30 a.m. Reports/Updates
10:30 a.m. – 12:00 Noon Council Orientation/Parliamentary Procedure
(Mandatory for Chairs, Council members, Scribes & Runners)
11:00 a.m. – 12:00 Noon New Attendee Orientation
1:00 p.m. – 6:00 p.m. Begin Council Sessions (3)
6:00 p.m. – 7:00 p.m. Consensus Meetings (5)
(State, Local, Industry, Academia & Consumer)

Monday

7:30 a.m. – 9:00 a.m. Executive Board Breakfast
9:00 a.m. – 12:00 Noon Council Sessions (3)
1:00 p.m. – 2:00 p.m. Election Caucuses (5)
2:00 p.m. – 6:00 p.m. Council Sessions (3)
7:00 p.m. – 9:00 p.m. Providence Reception

Tuesday

8:00 a.m. – 10:00 a.m. End Council Sessions (3)
10:15 a.m. – 11:15 a.m. Committee Formation Session
(All prospective committee members)
1:30 p.m. – 4:00 p.m. Johnson & Wales University Museum and Culinary
School Tour* (buses provided)
2:15 p.m. – 4:00 p.m. Executive Boards (Combined Boards, Present and New)
4:00 p.m. – 5:00 p.m. Consensus Meetings (5)
5:00 p.m. – 6:00 p.m. Assembly Orientation (Mandatory for Delegates)
6:00 p.m. Issue Report Pickup

Wednesday

6:45 a.m. – 8:00 a.m. Executive Board Breakfast (Combined Boards)
8:30 a.m. – 12:00 Noon General Session – Assembly of State Delegates
12:00 Noon – 2:00 p.m. Executive Board (New)

Participation policy: All meetings, except Consensus and Election Caucus meetings, are open to Conference members as either participants or observers.

* Attendance limited to 120, pre-registration required.

Workshop – April 10, 2010

“Behavior-based Food Safety”

Morning Session:



7:30 a.m. – 8:00 a.m.

Registration



8:00 a.m. – 8:10 a.m.

Introduction to program/first three speaker introductions –
Brian Nummer, Program Chair

8:10 a.m. – 8:45 a.m.

Overview of Behavior Science
Mark Alovarious (University of Nevada, Reno)

8:45 a.m. – 9:30 a.m.

Foodborne Illness Risk Factors and Employee Behavior
John Marcello, US Food and Drug Administration



9:30 a.m. – 10:00 a.m.

Insight into the disconnect between knowledge and behavior
Laura Green (Centers for Disease Control and Prevention)

10:00 a.m. – 10:25 a.m.

Morning Break

10:25 a.m. – 10:30 a.m.

Reconvene

10:30 a.m. – 11:00 a.m.

Multicultural Employees – Alan Tart, US Food and Drug Administration



11:00 a.m. – 11:30 a.m.

Understanding/Motivating Foodservice Employees
Hudson Riehle, Senior Vice President,
Research and Knowledge Group, National Restaurant Association

11:30 a.m. – 12:00 p.m.

Motivating Employee behavior – Grocery
Michael Roberson, Publix Super Markets, Inc.

12:00 p.m. – 1:25 p.m.

Lunch Break

Afternoon Session:



1:25 p.m. – 1:30 p.m.

Afternoon welcome back

1:30 p.m. – 2:00 p.m.

Bridging HACCP and Behavior Based Food Safety
Jorge Hernandez, US Foodservice

2:00 p.m. – 2:30 p.m.

Mandatory Manager Certification, the relationship between know-
ledge and behavior – Ernie Julian, Rhode Island Health Department



2:30 p.m. – 3:15 p.m.

Tying It All Together – A Food Safety Culture
Frank Yiannas, Wal-Mart

3:15 p.m.

Meeting Adjourned

CEU Credit will be available



The Conference for Food Protection **Sponsorship Opportunities** For Biennial Meeting April 2010

The Conference for Food Protection is a unique organization that meets every two years and brings together a wide range of local, state and federal regulatory officials, representatives from the food industry (foodservice, food store, food manufacturing, allied services, and vending), academia and consumer groups. Over the last four meetings, the organization has grown considerably in both visibility and prestige. To assure that the Conference will continue to support itself in the future, the Conference is offering sponsorships to defray the costs.

The 2010 Conference is expected to attract over 400 individuals representing the groups noted above. Show your support for the Conference by becoming a sponsor.

As a Sponsor you will receive:

- Prominent listing in the Program Book,
- Signs indicating your participation as a Sponsor,
- Ribbons for all your personnel attending the Conference, and
- Visibility – attendees will notice your participation again and again.
- Reduced Workshop registration @ \$100

National sponsorships are available at four levels:

- **TITANIUM** for organizations investing \$3,000
In addition to the 5 items listed above, your organization will receive:
3 Complimentary Registrations for the Conference Biennial Meeting
1 Page “Sponsored in part by” logo ad in the Program book
- **GOLD** for organizations investing \$2,000
In addition to the 5 items listed above, your organization will receive:
2 Complimentary Registrations for the Conference Biennial Meeting
1 Half-Page “Sponsored in part by” logo ad in the Program book
- **SILVER** for organizations investing \$1,000
In addition to the 5 items listed above, your organization will receive:
1 Complimentary Registration for the Conference Biennial Meeting
1 Quarter-Page “Sponsored in part by” logo ad in the Program book
- **BRONZE** for organizations investing \$500
Your organization will receive the 5 items listed above.

Deadline for submitting your Sponsorship is January 22, 2010

Should you have any questions about Sponsorships, please call **Greg Orman** at 404-558-7793
or email gregory.orman@ecolab.com for assistance.

GENERAL INFORMATION

Issue Submission

Issues will be accepted ONLY through an automated ON-LINE process. The ON-LINE TEMPLATE FORM is located on the Conference web site at www.foodprotect.org.

Issue preparation guidelines are also available as well as a specific button to E-mail the Issue Chair with questions (IssueChair@foodprotect.org). The deadline for Issue submission is January 8, 2010 (11:59 P.M. EST). Issues will be posted on the website at least 30 days prior to the Conference meeting. Access to the issues is through the website only. All issues may be downloaded and printed as needed. Attendees are responsible for bringing their own Issues to the meeting. A limited number of hard copy Issue sets will be available on site at nominal cost.

Conference/Workshop Registration

There are four (4) ways to register:

- On-line at www.foodprotect.org
- Fax: (503) 231-3093
- Mail: Conference for Food Protection, 4307 SE Oak Street, Portland, OR 97215
- On-site: Beginning Friday, April 9, 2010 at the Westin Providence

The early registration deadline is March 9, 2010. After this date, late registration fees are in effect. Save money by registering early!

Special Event: *Johnson & Wales University Museum and Culinary School Tour*

Your Local Arrangements Committee has organized a unique opportunity for Conference attendees. Included in your registration is an invitation to tour the famous culinary school and museum, as well as sample flavorful appetizers created by the students and faculty just for Conference members. Attendance is limited to 120 persons. The event takes place on Tuesday from 1:30 pm until 4:00 pm. Buses will be provided. You must pre-register for this event by indicating your desire to attend on the Conference registration form.

Hotel Information – The Westin Providence

This four-diamond hotel is located in the heart of Providence, Rhode Island. Meeting venues are conveniently located on-site or in the spacious Rhode Island Convention Center, which is accessible directly from the hotel. Valet and self-parking is available on-site for a fee. The surrounding area boasts many fine restaurants within walking distance. Excellent shopping and quick meals can be found at the Providence Place mall connected to the hotel by covered walkway. Visit the hotel website at <http://www.westinprovidence.com/> for more information about amenities, driving directions and the Starwood Hotels Preferred Guest® program. Guests who elect to join this free Starwood Hotels program before making their reservations will earn Starpoints which can be used for free room nights and other benefits.

Room reservations must be made directly with the hotel. To receive our special conference rates you may call 1-800-WESTIN-1 (1-800-937-8461). Be sure to mention you are attending the Conference for Food Protection Biennial Conference. Online reservations can be arranged at <http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0907293525&key=B7EC4>. The government per diem single or double room rate is currently \$139 per night (subject to adjustment) and the non-government single or double room rate is \$153 per night.

RESERVATION DEADLINE: Early reservations are encouraged. Conference attendees receive these special rates for reservations made by March 8, 2010 or until sold out.

Transportation

The hotel is about 9 miles from T.F. Green Airport. Shuttle service is available hourly for \$11.00 one way. Reservations are not necessary for pick-up from the airport.

Dress

Attire for all events and meetings is business casual. Attendees must display their official Conference credentials provided onsite in order to participate in Conference/Workshop events.

Questions?

Contact our administrative office by E-mail at jlcfp@surewest.net or by calling (916) 645-2439.

Questions involving Registration or payment should be directed to Eric Pippert at pip@hevanet.com or by calling (503) 232-4751.

Conference for Food Protection



Providence, Rhode Island
April 9 - 14, 2010

REGISTRATION FORM

NAME _____ NICKNAME ON BADGE _____

ORGANIZATION _____

BUSINESS MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ FAX _____

E-MAIL _____ FIRST TIME ADDENDEE? ☐ YES ☐ NO

I WISH TO ATTEND THE JOHNSON & WALES CULINARY SCHOOL AND MUSEUM TOUR ON TUESDAY AFTERNOON, APRIL 13. (Attendance limited to 120, buses will be provided). ☐ YES ☐ NO

REGISTRATION FEE

Conference Registration includes receptions and membership from April 9, 2010 until April 6, 2012.

Reception tickets will be available on-site for spouses & guests.

PRE-REGISTRATION

(Received by March 9, 2010)

Conference Only	\$395	_____
Workshop Only	\$125	_____
Conference/ Discount Workshop for Sponsors and Volunteers	\$100	_____
Workshop Package	\$495	_____
Total Submitted \$		_____

REGISTRATION

(Received after March 9, 2010)

Conference Only	\$445	_____
Workshop Only	\$175	_____
Conference/ Discount Workshop for Sponsors and Volunteers	\$100	_____
Workshop Package	\$595	_____
Total Submitted \$		_____

PAYMENT

Checks:

Make payable to:

Conference for Food Protection, Inc
(Federal Tax ID # 1161-343)

Credit Card: (Check Type)

☐ MC ☐ VISA ☐ American Express ☐ Discover

Credit Card # _____

Note: Refunds by request
(minus \$50 membership/processing fee)
Purchase orders are not accepted.

Card ID Code: _____ Expiration Date: _____

Billing Address: _____

*Call or email for information if you do not
know the credit card ID code.

Cardholder's telephone number: _____

All information is required in order
to process your payment.

Signature: _____

Fax or mail to:

ERIC PIPPERT • CONFERENCE FOR FOOD PROTECTION

4307 SE Oak St. Portland, Oregon 97215

TELEPHONE: (503) 432-8535 • FAX: (503) 231-3093 • E-MAIL: pip@hevanet.com

The Conference for Food Protection
Promoting Food Safety through Collaboration

Experience Rhode Island

April 9-14, 2010

at the

Rhode Island Convention Center Complex



the
Conference
for FOOD
PROTECTION

1302 Silver Spur Circle
Lincoln, CA 95648

WWW.FOODPROTECT.ORG