CFP Allergen Notification Sub-Committee

Consumer Survey Summary

June 7, 2019

Agenda

≻Background

>Objective / CFP Allergen Committee Charges

➢Executive Summary

≻Demographics

➢Food Allergens

≻Allergen Notification Preference

Background

- The Conference for Food Protection (CFP) is a non-profit organization which originated in 1971. It was created to provide a formal process whereby members of industry, regulatory, academia, consumer, and professional organizations are afforded equal input in the development and/or modification of food safety guidance. Such guidance is incorporated into food safety laws and regulations at all levels of government throughout the United States.
- The Allergen Notification Sub-Committee solicited the opinion of consumers in May 2019 in regard to consumer preferences regarding notifications of food allergens in retail food establishments.
- Based on consumer feedback, the responses were reviewed and recommendations will be made during the 2020 biennial CFP meeting.
- Survey results: <u>https://www.surveymonkey.com/results/SM-2LGT2YK6V/</u>

CFP Allergen Committee, 2018-20 Charges

Review Issues 2018-I-015, 2018-II-007, 2018-II-008 and their original submitted. Recommended Solution, including but not limited to:

- o Evaluation of major food allergen disclaimers in retail food establishments.
- o Development of methodology for retail food establishments to notify consumers when menu items contain major food allergens.
- $\circ~$ Determining if any additional staff training for food allergen awareness is needed
- o Identifying any supporting research or evidence that supports recommendations.

> Recommend changes to the Food Code that support retail food establishments in their efforts to protect consumers with major food allergens.

> Report back findings and recommendations to the 2020 Biennial Meeting of the Conference for Food Protection.

Executive Summary

>788 respondents (consumers) completed the survey across US 49 states

> Over 90% respondents are dealing with food allergies or intolerance

- >90% responded that food allergen menus are very to extremely important to have in retail food establishment for those suffering with food allergies vs >60% for those without allergies
- Similarly, availability of online food allergen menus in food retail establishment are very to extremely important to have for those suffering with food allergies

> Type of food allergen notification

- Majority prefer combination of written and verbal food allergen notification
- Majority prefer allergen menu to include ingredients with major allergens listed
- Significant amount of respondents requested cross-contact risk be listed as well (i.e. cooking oil or equipment processing cross contamination risk)
- Consensus is to recommend a set of easy to recognize major food allergen icon to represent the food allergen for consistency
- Consensus is to list allergen information next to menu for easy reference; avoid big or long table to trace the allergen information

Most Preferred Food Allergen Notification (Example)

Food Item

List ingredients: and/or list allergen icon:

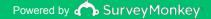


Poster

Please inform us if anyone in your party has FOOD ALLERGY before ordering

Food Allergen Notification -Consumer Survey

Friday, June 07, 2019



788

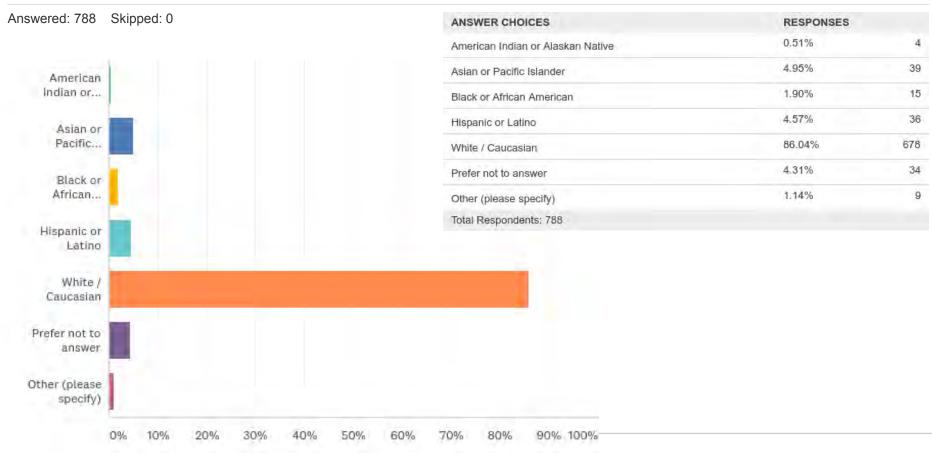
Total Responses

Date Created: Tuesday, April 30, 2019

Complete Responses: 518

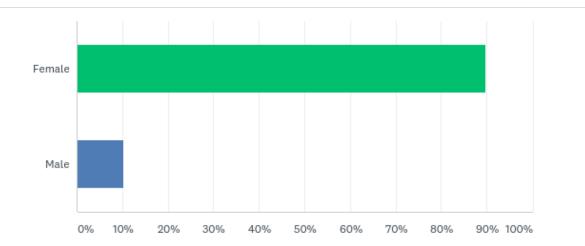


Q1: What is your ethnicity? (Please select all that apply.)



Q2: What is your gender?

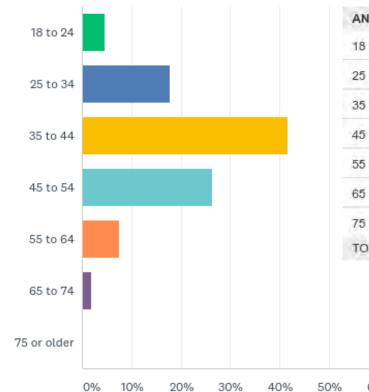
Answered: 779 Skipped: 9



ANSWER CHOICES	RESPONSES	
Female	89.73%	699
Male	10.27%	80
TOTAL		779

Q3: What is your age?

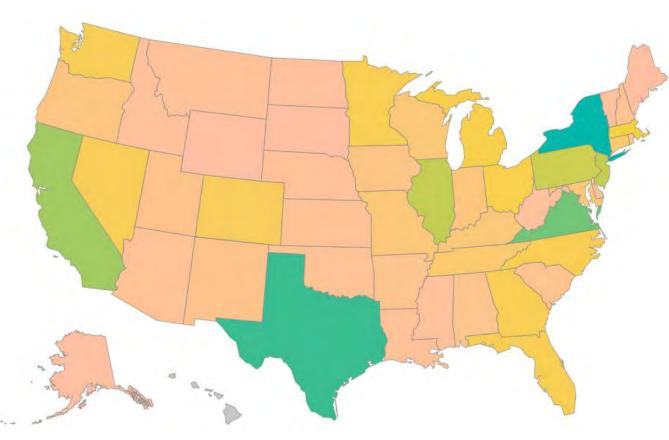
Answered: 786 Skipped: 2



25 to 34 17.68% 139 35 to 44 41.73% 328 45 to 54 26.46% 208 55 to 64 7.51% 59 65 to 74 1.78% 14 75 or older 0.25% 2	RESPONSES	
35 to 44 41.73% 328 45 to 54 26.46% 208 55 to 64 7.51% 59 65 to 74 1.78% 14 75 or older 0.25% 2	4.58%	36
45 to 54 26.46% 208 55 to 64 7.51% 59 65 to 74 1.78% 14 75 or older 0.25% 2	17.68%	139
55 to 64 7.51% 59 65 to 74 1.78% 14 75 or older 0.25% 2	41.73%	328
65 to 74 1.78% 14 75 or older 0.25% 2	26.46%	208
75 or older 0.25% 2	7.51%	59
	1.78%	14
12 A M	0.25%	2
TOTAL 786		786
TOTAL		4.58% 17.68% 41.73% 26.46% 7.51% 1.78%

Q4: What state do you reside in?

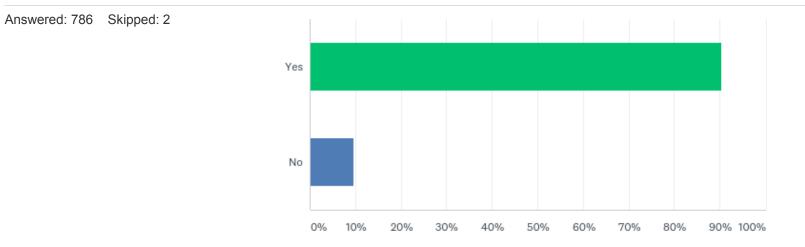
Answered: 776 Skipped: 12



 Great participation across 49 states, except from Hawaii

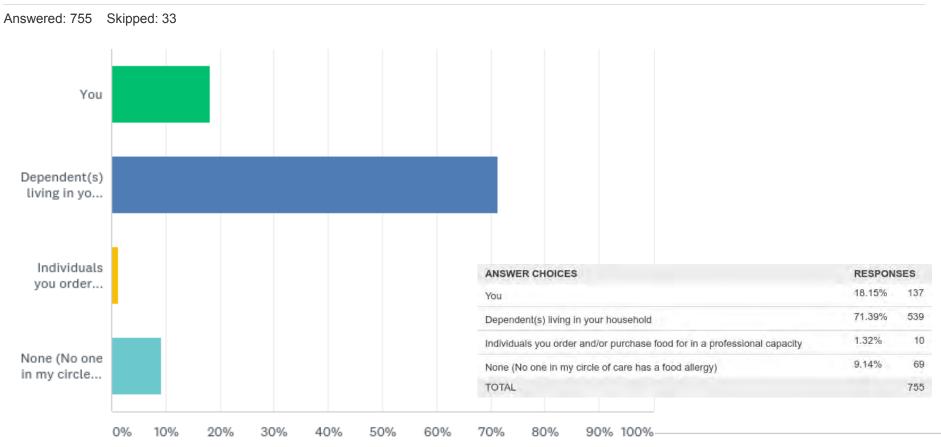


Q5: Do you or does anyone in your home have food allergies or intolerance?

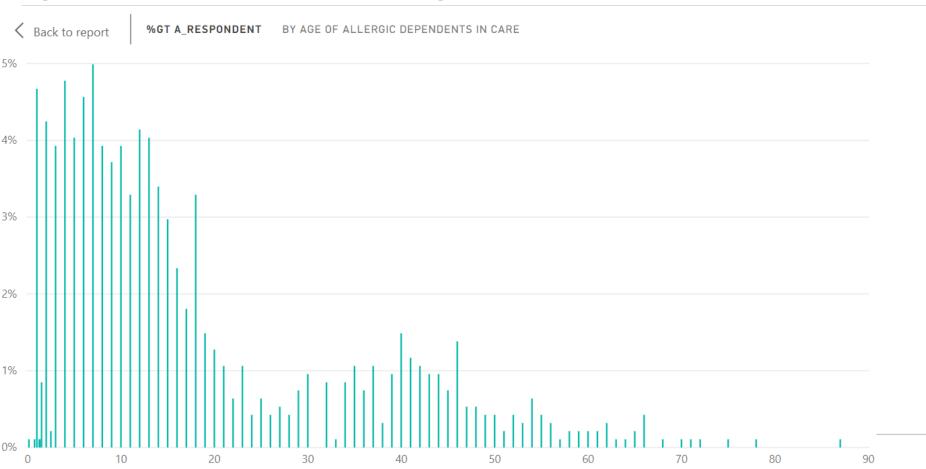


ANSWER CHOICES	RESPONSES	
Yes	90.46%	711
No	9.54%	75
TOTAL		786

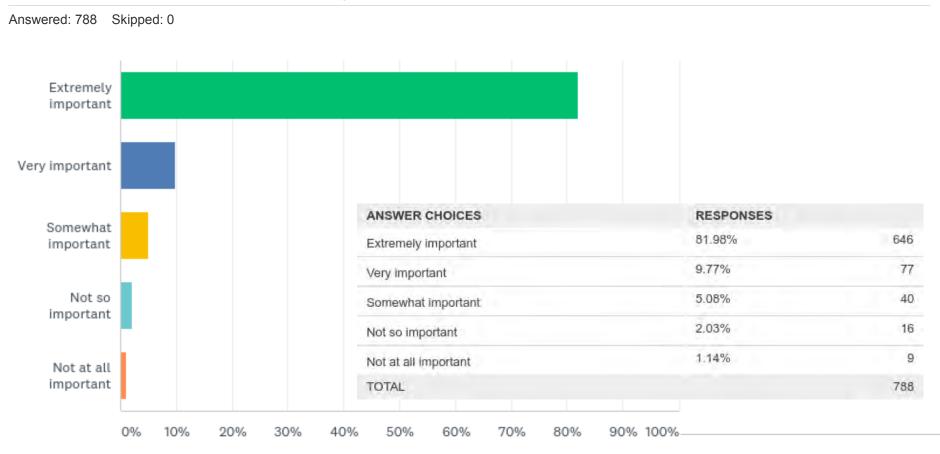
Q6: Who in your home has food allergies/intolerance?



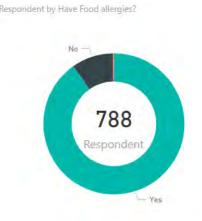
Ages of those in care with food allergies?



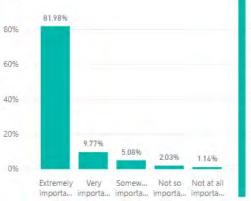
Q8: How important is having food allergen disclaimers/notifications in retail food establishments to you?

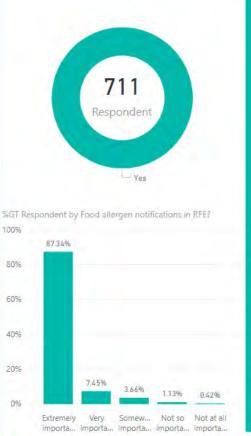


Q8: How important is having food allergen disclaimers/notifications in retail food establishments to you?

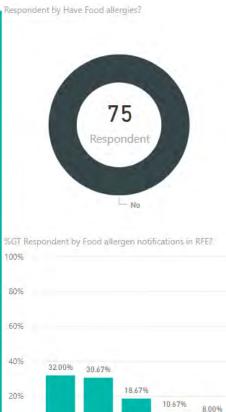


%GT Respondent by Food allergen notifications in RFE7 100%





Respondent by Have Food allergies?



Extremely Somew...

Not so

importa... importa... importa... importa...

Not at all

0%

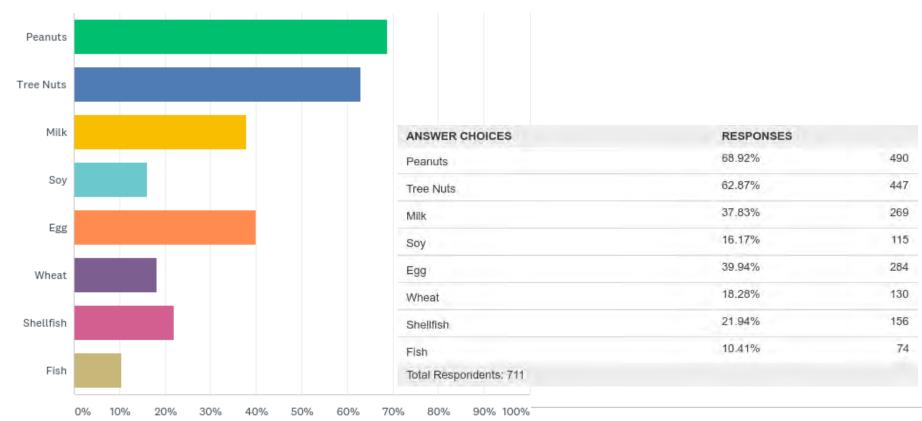
Verv

importa.

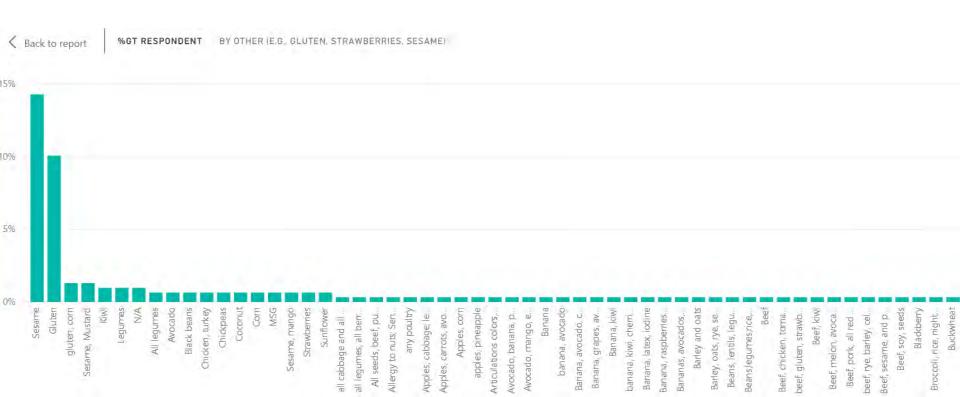
 \blacktriangleright For those >90% respondent have food allergies; they responded that food allergen notification is very/extremely important; in contrary, those without food allergies, their responses vary greatly

Q9: Thinking of the food-allergic individuals within your circle of care, select which food allergies they experience:

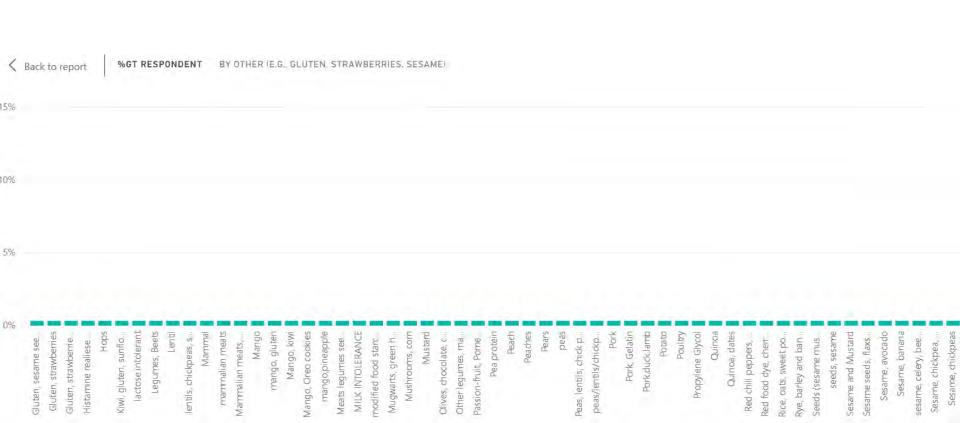
Answered: 711 Skipped: 77



Sesame and gluten allergies / intolerance are the leading food allergies outside of the BIG 8 major allergens



570	0%	5%	10%	15%	<
Beef, melon, avoca	_				Back
Beef, pork, all red	_				to r
beef, rye, barley, cel					epo
Beef, sesame, and p					rt
Beef, soy, seeds					
Blackberry					%GT
Buckwheat					RES
Cabbage family bro					PON
Celery, cucumber, c					DEN
Celery, Ientils, lyche					т
Celery, most fruit (n					BY (
Cherries, beet, corn					DTHE
Chicken intolerance					ER (E.
Cilantro/coriander.					G., (
Cinnamon, stone fr					GLUTI
Cinnamon, tomato					EN, S
Citric acid					STRA
Citrus, gluten					WB
coconut and avoca					ERRI
Coconut, corn, peas					ES,
Coconut, gluten					SES
Coconiut, peas, carr					AME)
Corn. chicken. sesa)
corn, garlic					
Corn, gluten					
Corn, melon					
Corn, strawberries					
Corn, walnuts					
Cucumber	_				
Flax seed, mustard,					
Flaxseed					
Fresh truits and tres					
Fructose Garlic					
Garlic peas chickpeas					
Garlic, Onion, Pork,					
Garlic, Strawberry					
gluten and corn					
Gluten and sesame					
Giuten, Artincal Dy					
Gluten, beets, squash					
Gluten, chickpeas, I					
oluten, com, all leg aluten, com, certai					
Gluten com nork					
Gluten, Corn, Straw					
Gluten, fish, strawb					
Gluten, kiwi	_				
gluten, onions, garlic					
Gluten, pineapple,					
Gluten, sesame					



070	0%	5%	10%	15%		
Sesame, chickpeas,					Bac	
Sesame, coconut, b					c to i	
Sesame, coconut, s					epo	
sesame, corn, rice,					rt	
sesame, ganic					0	
sesame, gelaun, m Sesame, dluten					%GT	
Sesame, gluten, pork					RES	
Sesame, green pea					PON	
sesame, kiwi					DEN	
Sesame, legumes,					т	
Sesame, lentil					ΒY	
Sesame, lentil, chic					отн	
Sesame, melon, ma					ER (
Sesame, mustard se					E.G.,	
Sesame, mustard, c					GLU	
Sesame, nats, bana					TEN	
Sesame, pea					, STF	
sesame, peas, seed					AWI	
Sesame, pineapple,					BERI	
sesame, poppy, mu	_				RIES	
sesame, potato, gar					, SE	
Sesame, Seeds, Coc					SAME	
sesame, some lentil					E)	
Sesame, strawberries						
Sesame, sunflower						
Sesame, suntlower						
sesame, sunflower						
Sesame, sunflower, Sesame sunflower						
Sesame, Sunflower						
Sesame. Beans. Leg						
Sesame. Kiwi						
Sesame; chickpea						
Severe peanut and						
Some nightshades						
Sorghum, quinoa, p	_					
Spices (cumin)	_					
Stone fruits						
strawberries, aspara						
Strawberries, blueb						
Strawberries, oat, ri						
strawperries, spinach						
strawberries, yeast,						
strawberry, cherry,s						
Tomatoes (latex)						
Troo for its account						
iree iruits, coconut, Tuna, sesame						
walnuts, pecans						
watermelon						
Watermelon, banan						
Wheat						
Wheat, sunflower s						

Q10-Q15: From pictures, please rate effectiveness and ease of use of allergen notification on table menus A, B & C (1=worst, 10 = best)

Answered: 677 Skipped: 111



Menu	Effectiveness	Ease of Use	Comments
А	5.8 ± 2.7	5.3 ± 2.7	Table too busy, hard to understand symbol, need a legend
В	5.0 ± 2.8	5.0 ± 2.8	Like the icon in front/beginning of menu, need a legend
С	6.0 ± 2.4	6.0 ± 2.5	Standardized symbol is a must, easiest to read

Q16-Q21: From pictures, please rate effectiveness and ease of use of allergen notification on table menus D, E & F (1=worst, 10 = best)

MENU ITEM	MAY CONTAIN ONE OR MORE OF THE FOLLOWING
APPETIZERS	
Chips & Spicy White Queso	Milk, Soybean Oll.
Nashville Hot Deviled Eggs	Milk, Soybean Oil, Eggs.
O'Charley's Chicken Tender Appetizer, Chipotie	Eggs, Fish, Milk, Peanuts, Shellifish, Soy, Soybean Oil, Tree Nuts, Wheat.
O'Charley's Chicken Tenders Appetizer, Buffalo	Eggs, Fish, Milk, Peanuts, Shellfish, Soy, Soybean Oil, Tree Nuts, Wheat.
O'Charley's Famous Chicken Tenders Appetizer, Original	Eggs, Fish, Milk, Peanuts, Shellfish, Soy, Soybean Oil, Iree Nuts, Wheat.
O'Charley's Famous Chicken Tenders Appetizer, Nashville Hot	Eggs, Fish, Milk, Peanuts, Shellfish, Soy, Soybean Oil, Soy Lecithin, Tree Nuts, Wheat
O'Charley's Fried Green Tomatoes	Soy, Soybean Oil, Wheat.
Loaded Potato Skins	Milk, Soy, Soybean Oil.
Spinach & Artichoke Dip	Barley, Wheat, Milk, Søybean Oil, SøyLecithin.
Spicy Jack Cheese Wedges	Eggs, Fish, Milk, Peanuts, Shellfish, Soy, Soybean Oil, Tree Nuts, Wheat.
Top Shelf Combination Appetizer	Eggs, Fish, Milk, Peanuts, Shellfish, Soy, Soybean Oil, Tree Nuts, Wheat.
Crispy Pickle Chips	Eggs, Fish, Soy, Wheat. May also contain Gluten.



Blueberry Muffin

Ingredients

Whole grain flour (wheat [gluten]), blueberries, white sugar, egg (egg), butter (milk), milk (milk), baking powder, salt, vanilla extract

Pistachio Macaron

Ingredients

Shells: Almond flour (tree nut), pistachio flour (tree nut), powdered sugar, egg whites (egg), cream of tartar, sugar

Filling: Sugar, water, egg yolk (egg), butter (milk), pistachio paste (tree nut)

Menu	Effectiveness	Ease of Use	Comments
D	7.4 ± 2.4	7.3 ± 2.5	Too busy to read; like it clearly stated; don't like "may contain"
E	7.3 ± 2.3	7.3 ± 2.4	Like the dots; hard to scan by column; like the table approach
F	7.0 ± 2.7	6.6 ± 2.8	Easy to read; need to bold out allergen information

Q22-Q27: From pictures, please rate effectiveness and ease of use of allergen notification on table menus G, H & I (1=worst, 10 = best)

brightside BREAKFASTS		Total calories (cal	Calories from fat (fat cal)	Total Fat (g)	Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Sodium (mg)	Total carbohydrate (g)	Dietary Fiber (g)	Sugars (g)	Protein (g)	Eggs	Fish	Milk	Peanuts	Shellfish	Soy	Tree Nuts	Wheat	Gluten
2 Eggs, any style except poached Egg Whites (4 oz) Low-Cholesterol Egg Substitute (4		220 120 140	160 60 80	18 7 9	5 1.5 2	0 0 0	475 0 95	150 190 320	1 1 1	0 0 0	0 1 1	13 12 13	•					•			
	What	taburg	er®						-	90 Ilories		5 Fat (g)		29			12:	_		62 Carbs	
and the states of the second	Allerg	ens: Wh	eat, Soy	y,Glute	n													s	EEMO	DRE	Ð
	Allerg				n Facts	5										AI	lerg			DRE	Ð
MENU ITEMS	Serving Size (oz)					Trans Fat (g)	Cholestrol (mg)	Sodium (mg)	Total Carb (g)	Dietary Fiber (g)	Sugars (g)	Protein (g)	Wheat		T	Peanuts	Treenuts			Sing	Alk k
MENU ITEMS		N	lutrit	tion	Facts		Cholestrol (mg)	Sodium (mg)	Total Carb (g)	Dietary Fiber (g)	Sugars (g)	Protein (g)	Wheat		T			gen	IS		Milk
		N	lutrit	tion	Facts		O Cholestrol (mg)	Sodium (mg)	08 Total Carb (g)	0) Dietary Fiber (g)	G Sugars (g)	El Protein (g)	Wheat		T			gen	IS		Milk
SIDE	Serving Size (oz)	Calories	Calories From Fat (g)	Total Fat (g)	Saturated Fat (g)	Trans Fat (g)							Wheat		Soy			gen	IS		Allk

Menu	Effectiveness	Ease of Use	Comments – need cross contamination information
G	6.3 ± 2.3	6.1 ± 2.4	Allergen notification lost with nutritional info
н	6.7 ± 2.7	6.8 ± 2.7	Easy to follow; not enough information
L	6.8 ± 2.3	6.7 ± 2.3	Like the color to differentiate nutrition from allergen , too small

Q28-Q33: From pictures, please rate effectiveness and ease of use of allergen notification on table menus J, K & L (1=worst, 10 = best)

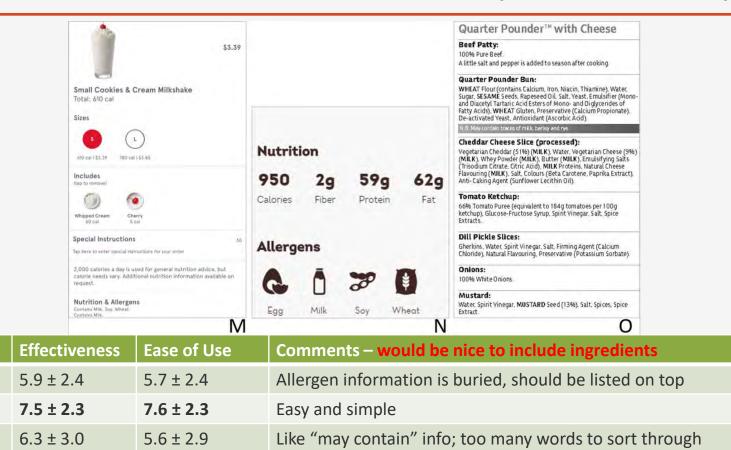
QUIZNOS Allergen Table	Milk	Eggs	Fish	Shellfish	Tree Nuts	Peanuts	Soybeans	Wheat	Unrefined Oil	Grains	Seeds	Gluten	Sulfites	MSG	HVP	Colorings	Crustaceans	Mollusks
BREAD																		
White								X				х						
Wheat								X				X						

ltem	Peanut	Tree Nut	Egg	Milk	Wheat	Soy	Fish	Shellfish	Sesame
Crust Options									
Original Hand Tossed Dough					1				

Product	Egg	Fish	Milk/Lactose	Peanuts	Sesame	Shellfish	Soybeans	Tree Nuts	Wheat & Gluten	Sulfites	Nitrites/Nitrates
~ Cold Subs (does not include vine)	gar, oil, mayonnaise	e, unless (otherwise specified)								
~#1BLT											
In a Tub								· · · · ·			~
Wheat or White Roll							1		1		1

Menu	Effectiveness	Ease of Use	Comments – would be nice to include actual ingredients
J	7.0 ± 2.2	6.9 ± 2.2	Comprehensive; hard to scan if it's a long list, need sesame info
К	6.5 ± 2.2	6.5 ± 2.2	Need bolder lines; glad it includes sesame
L	6.2 ± 2.3	6.1 ± 2.4	Too many columns to follow; glad it includes nitrites/sulfites

Q34-Q39: From pictures, please rate effectiveness and ease of use of allergen notification on online menus M, N & O (1=worst, 10 = best)



Menu

M

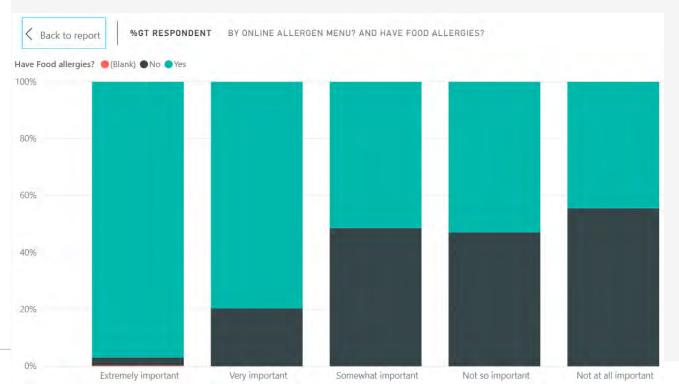
Ν

Ο

Powe

Q40: How important is the availability of an online allergen menu to you?

> Again, responses vary greatly. Those with food allergies, responded that availability of an online allergen menu is very/extremely important.



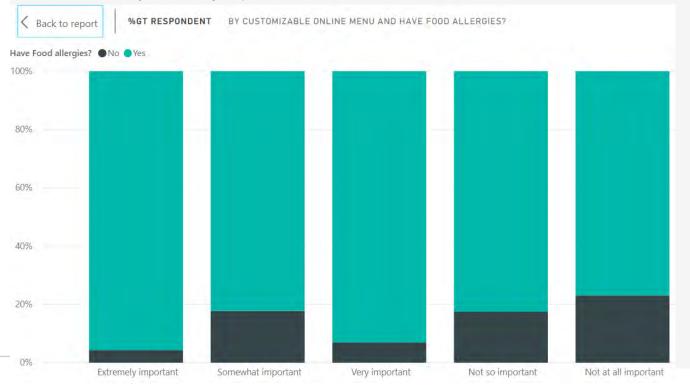
Q41-Q46: From pictures, please rate effectiveness and ease of use of allergen notification on online menus P, Q & R (1=worst, 10 = best)

ALLERGENS FILTER Select your restrictions and find items that you may enjoy	FOOD ALLERGY WIZARD	Please select the allergens you would like to avoid		
Select Allergens Gluten	Please select the allergens you would like to avoid Crustacean Shellfish	EGGS SHELLFISH		
Prepared on equipment used for products that may contain peanuts. Egg Fish BK* App Milk: CC Soy Allerg Gift Cards, Reload Car Wheat Prepared: Peanut	EggsPeanutsFishSoyGlutenSulfitesMilkTree NutsMolluscan ShellfishWheat	GLUTEN TREE NUTS		
Tree Nut Divers Prepared in fryer used for products containing wheat and milk. Prepared in fryer used for products containing wheat	I agree to the Nutrition & Allergen Notice of this allergen tool. GO	I agree to the <u>Nutrition & Allergen Notice</u> of this allergen tool. GO		

Menu	Effectiveness	Ease of Use	Comments – would be nice to include ingredients
Р	6.9 ± 2.6	6.8 ± 2.6	Would be nice to include equipment oil and cross-contamination
Q	7.1 ± 2.4	7.2 ± 2.3	Would be nice to include disclaimer; dislike "I agree to " (risk?)
R	6.9 ± 2.4	7.1 ± 2.3	Prefer ingredient listed for those with allergens outside of big8

Q47: How important is a customize-able online allergen menu to you?

> Again, responses vary greatly. Those with food allergies, responded that availability of a customizable online allergen menu is very/extremely important.



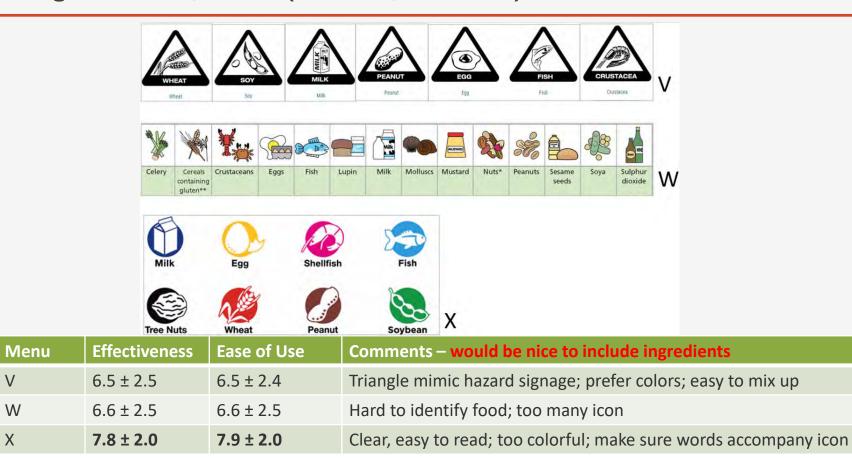
Q48-Q53: From pictures, please rate effectiveness and ease of use of allergen notification on posters S, T & U (1=worst, 10 = best)



U	6.4 ± 2.5	6.4 ± 2.5	Too informal, still greatly dependent on staff knowledge and training

U

Q54-Q59: From pictures, please rate effectiveness and ease of use of allergen icons V, W & X (1=worst, 10 = best)



V

W

Powe X

Q60: Which of the allergen notification menus above do you prefer?

>70% prefer full text as icon was difficult to distinguish unless a legend is provided

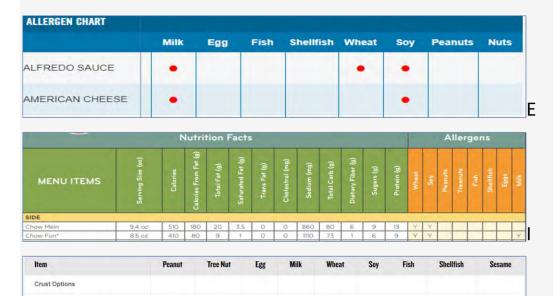


Powered by SurveyMonkey*

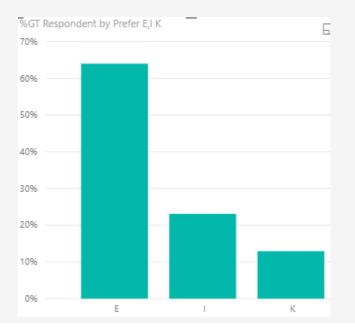
Q61: Which of the allergen notification menus above do you prefer?

К

>60% prefer to include only the major food allergen information be included in notification



1



Powered by SurveyMonkey*

Original Hand Tossed Dough

Q62: How do you prefer to be notified of food allergens in retail establishments?

Majority prefer combination of written and verbal notification



Contributor & Survey Partnership

Contributor:

- Elaine Money, Principal Regulatory Specialist, Ecolab®
- > Dee Dee Vicino, Chief Executive Officer, AllerCuisine™
- Archer Campbell, Environmental Health Technical Consultant, VA Thomas Jefferson Health District
- Todd Pelech, Public Health Sanitarian, Arizona Department of Health Services
- Crystine Sylvis, Environmental Health Supervisor, Southern Nevada Health District
- Emilee Follett, VP Product Development, StateFood Safety

In Partnership with and special thanks to:

- Jon Hoffman, Associate Director of Advocacy, FARE® (Food Allergy Research & Education)
- Chef Keith Norman, Food Safety Manager/Asst Executive Chef, South Point Hotel Casino and Spa