



Definition: Introductory knowledge, skills, and abilities related to how regulatory agencies promote health and prevent and control feed- and food-related illness.

Topic Area TLO (Terminal Learning Objective): Discuss basic public health concepts.

Topic Area ELOs (Enabling Learning Objective):

- Explain public health principles.
- Discuss how public health principles are applied to the food system to protect consumers.
- Explain the relationships among agent, host, and environment with respect to hazards in food.
- Explain the agency's role to protect consumers.
- Apply public health principles while conducting regulatory activities.

Unit 1: Foundations

Definition: Base knowledge of public health principles and successes related to feed and food programs.

TLO: Discuss public health principles and successes.

ELOs:

- Define relevant terminology.
- Locate resources.
- State the goal of public health.
- Describe the three components of public health.
- Explain what actions public health professionals take to promote public health.
- Provide examples of public health programs.
- Provide examples of public health

- The regulator can describe the goal of public health:
 - a. Promote population health
- The regulator can give an example of public health programs.
- The regulator can list the three components of public health:
 - a. Assessment
 - b. Policy development
 - c. Assurance
- The regulator can describe a public health success.





successes.

Unit 2: Assessment

Definition: The evaluation of data to determine the impact from exposure to disease and the effects on public health.

TLO: Describe the best practices for public health assessments.

ELOs:

- Explain the importance of assessment.
- Explain the role of epidemiology.
- Explain the role of risk factors.
- Discuss the purpose of data collection and analysis.
- Explain the public health implications of a disease.
- Differentiate active and passive surveillance.

TLO Behavioral Anchors - not all-inclusive

- The regulator can discuss the role of epidemiology.
- The regulator can explain the importance of data collection.
- The regulator can discuss the importance of assessment.
- The regulator can describe active surveillance.
- The regulator can describe passive surveillance.

Unit 3: Policy Development

Definition: A basic knowledge of policy development.

TLO: Describe policy development and implementation.

ELOs:

- The regulator can describe how incidents influence public health policy.
- The regulator can discuss how political forces affect public health policy.
- The regulator can give an example of public health policy implementation.





- Explain how incidents drive policy.
- Explain how research influences policy.
- Explain how stakeholders influence policy.
- Explain how the political process influences policy.
- Explain how policy is implemented.
- Give an example of the implementation of a public health policy.

Unit 4: Education and Outreach

Definition: A description of how the public health professional can be proactive to educate and protect the community.

TLO: Describe the use of education and outreach in public health.

ELOs:

- Explain the importance of education and outreach.
- Give examples of health communication methods.
- Identify relevant public health issues for outreach.
- Describe populations that would benefit from education and outreach.
- Explain outreach methods for intended

- The regulator can describe the importance of education and outreach in public health.
- The regulator can give an example of a public health communication method.





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Unit 5: Disease Mitigation	TLO Behavioral Anchors - not all-inclusive
Definition: Basic knowledge of disease mitigation. TLO: Describe approaches to prevent, reduce, or control disease.	 The regulator can discuss methods to prevent or control disease. The regulator can describe a disease control strategy. The regulator can list two means of disease transmission.
Discuss the importance of disease mitigation. Discuss disease prevention strategies. Explain modes of disease transmission. List risk factors that increase susceptibility to disease in populations.	
Unit 6: Emerging Health Issues	TLO Behavioral Anchors - not all-inclusive
Definition: How emerging health issues can influence public health.	 The regulator can give an example of an emerging health issue. The regulator can describe how an emerging health issues impacts regulation.
TLO: Identify how emerging health issues affect public health.	
ELOs:	
 Describe the concept of emerging health issues. Provide an example of how an emerging 	





health issue has impacted public health policy and regulation.

 Provide examples of currently emerging health issues.

Unit 7: Feed/Food Safety Professional's Role in Public Health

Definition: Basic knowledge of how food regulatory agencies promote public health.

TLO: Describe the role of the food safety professional in public health.

ELOs:

- Describe the contribution of feed/food safety activities to public health.
- Discuss how feed/food safety is influenced by public health.
- Describe the role of feed/food safety professionals in mitigation of public health threats.
- Describe the role of feed/food safety professionals in promoting public health.
- Give an example of how a feed/food safety professional promotes public health.

- The regulator can describe the regulator's role in promoting public health.
- The regulator can provide an example of how a food safety regulator promotes public health.